

Life

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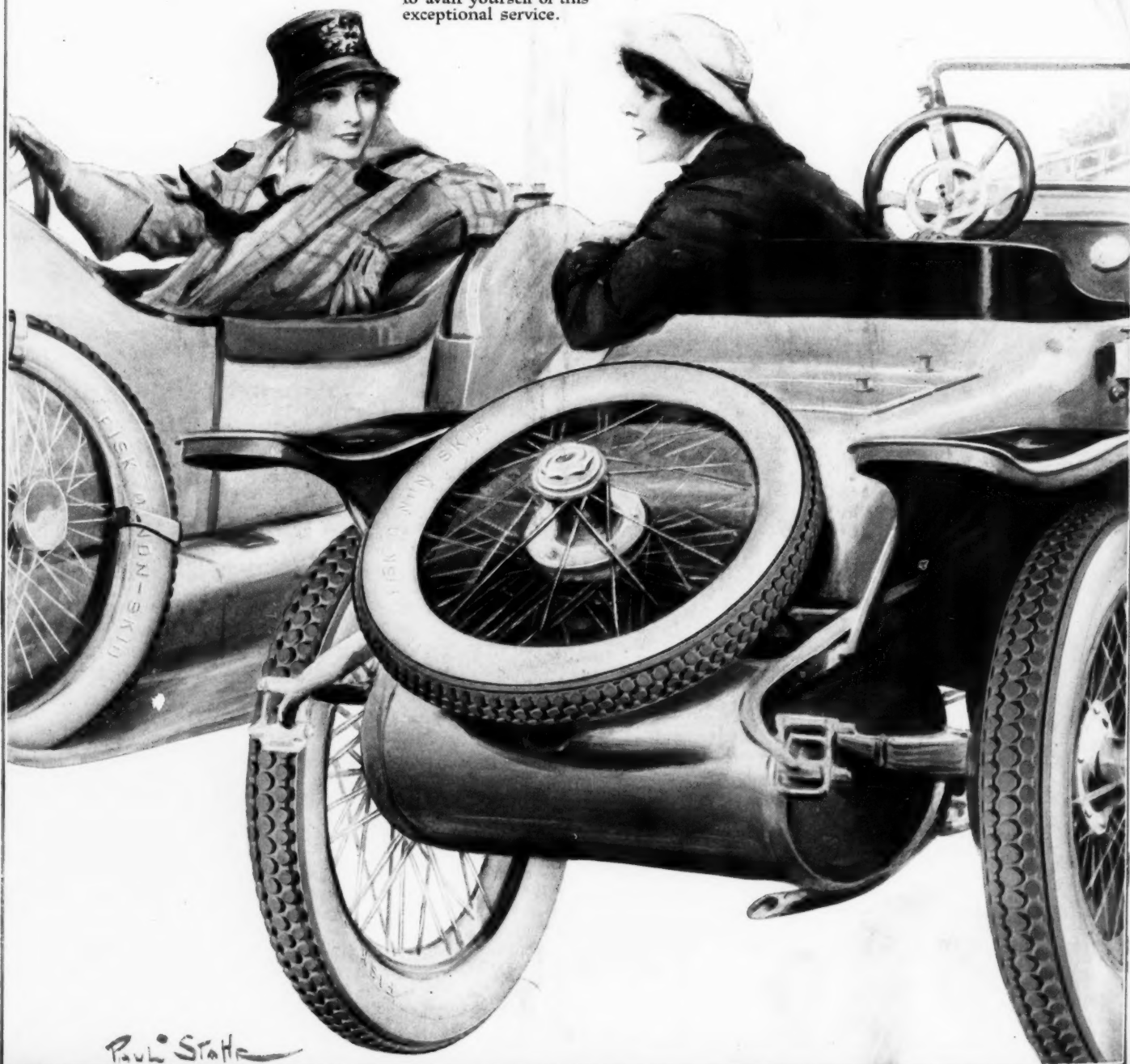


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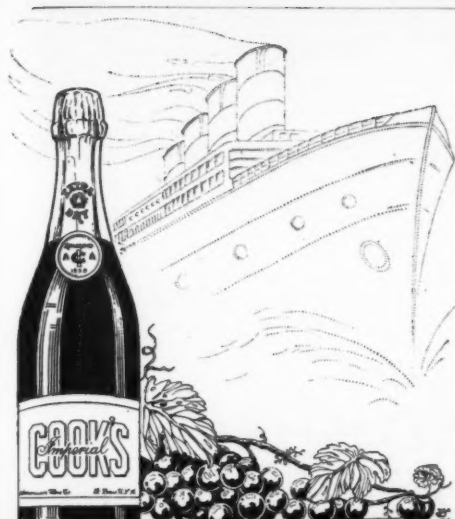
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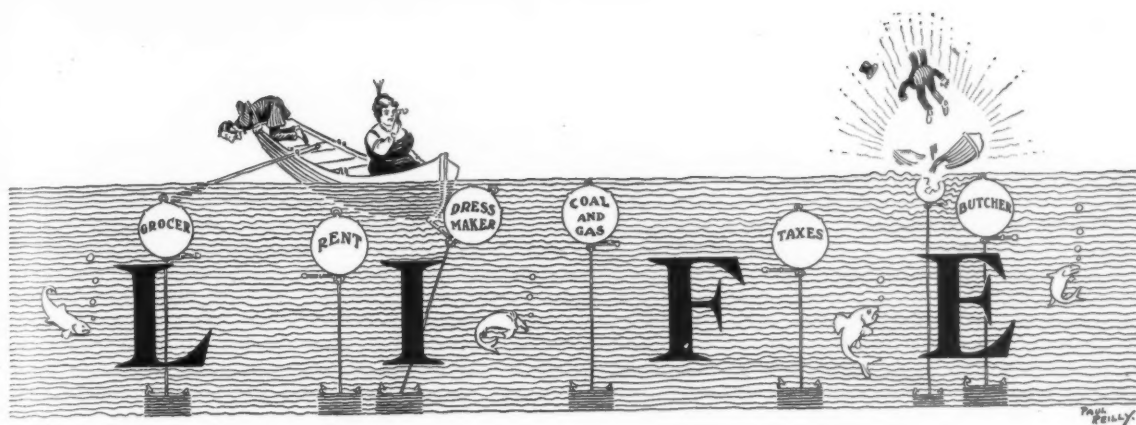


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"DO YOU MEAN TO SAY YOU ALLOW YOUR DAUGHTER TO SMOKE?"
 "OH! YES. I THINK IT BETTER SHE SHOULD SMOKE WITH MY CONSENT THAN WITHOUT IT."

Race Reservoirs!

JACOB SCHIFF, who has not been a Zionist heretofore, has come, he says, to see a need of a great Jewish reservoir in Palestine "whence Jewish culture may spread its beautiful ideals over the world." He suggests that now that Russia has ceased to oppress her three million Jews, they may not come over here as was expected, and so, failing a great Jewish centre in this continent, there may come to be Jewish disintegration. Against that he would provide the Jewish reservoir in Palestine.

The idea is attractive. So is the idea of an improved Irish reservoir in Ireland, a safe and sane German reservoir in Germany, and so on. Every race ought to have comfortable quarters somewhere for its culture, and to use as a base for the diffusion of as many of its beautiful ideals as the neighbors can accommodate without too much inconvenience. The trouble with the Germans was, not that their ideals were not beautiful for Germans, but that they were too impetuous and arbitrary about diffusing them, and incapable of understanding that other folks also had beautiful ideals that they wished to preserve and diffuse.

This idea of race reservoirs beats the melting-pot idea hollow. The melting pot contemplates a conglomerate, mongrel humanity. Mr. Schiff and the Zionists seem ready to indulge mankind in the cultivation of different varieties and developments of civilization, each with its centre somewhere, and all working for records in the great world competition for the promotion of human perfection and happiness. Think how interesting it would be to have a free settlement of several million Jews in Palestine, and to go and visit it, and see what sort of hotels the chosen people would keep, and whether they could run comfortable railroads and effective revolutions, and whether in their hotel-keeping they would find it necessary to discriminate against Hebrews! We should find out, possibly, whether Jews can be self-supporting, or require some other race to live off of.

One of the horrors of the epoch that is just now passing was its tendency to shape all peoples to a pattern. It threatened to standardize mankind. The most extreme example of this disposition was Germany, who thought herself so plainly the supreme human ideal that she could not imagine that any nation would not be benefited by being crushed out of its own image and into some faint resemblance to her. Germany has been the worst, but all the western civilization has been intolerant. It extirpated long ago the attractive Moorish civilization in Spain. Only lately it has compelled Japan, step by step, to westernize herself, to her doubtful benefit. It has been persistently reluctant that the Irish should have an Irish culture and development. It has taken charge of India, not, to be sure, without doing much good, but not without cramping the spirit of her peoples. Now the medication of China is a vast problem. Is the world getting into such a case that China can get the good that the West can give her and still be left to a development that will be Chinese?

It is not alone the protection of small nations in their lives that is the next problem, but of very great, populous and cultivated nations, whose efficiency in destructiveness is not sufficient for self-protection.

The British have had the idea of a regulated and policed world in which the inhabitants shall live their lives undisturbed as long as they are good. They have not applied that idea perfectly, but they have done better with it than other people, and have had the largest field for its application. And in the last century and a half the idea has steadily grown, so that it is now very much the basis of the League to Enforce Peace.

The idea of the forcible propagation of religions has waned. Religious zeal now tries to limit itself to persuasion, and when it goes beyond that it finds hot water waiting for it. Spain more than any other country thoroughly tried out the propagation of Chris-

tianity by compulsion, but even Spain has had enough of it, and has come to see that it does not pay.

But when the new arrangements have been made, and all the race reservoirs are peacefully filling, and streams and pipe-lines from them carrying their beautiful ideals to the neighbors, what is going to keep the races from getting up new fights? Not for nothing, it would seem, was the frame of man sharpened at the elbows. Races have always crowded. How shall they be cured of that habit?

There are only two known ways of doing it. The police represent one way; Billy Sunday, the Pope and all the churches, the other.

The League to Enforce Peace promises to be an international police force, but no great plan has been worked out yet to increase and improve the influence of religion. In the Middle Ages it was an immense power. No doubt it will be again, but how soon and in what form, and by what means does not yet appear. *E. S. M.*

Complete System

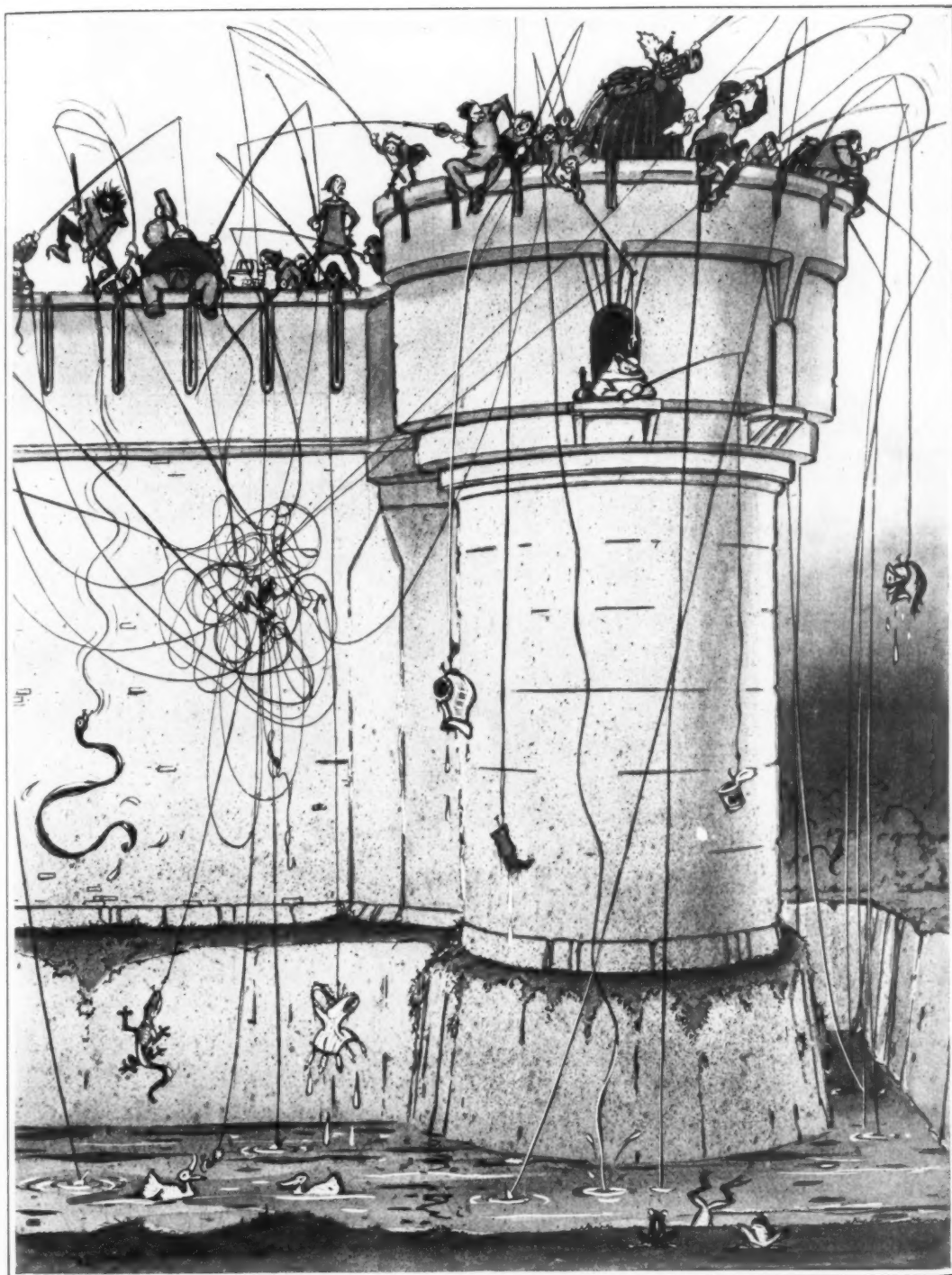
"**M**Y boy, there is only one rule for married life. Always treat your wife with the same consideration as if you had just met her."

"But suppose you get tired of doing this?"

"Then change her for another."



HO FOR EUROPE!
"MY BOYS TO FOLLOW"



IN YE GOODE OLDE DAYS
YE FYSHYNGE SEASON OPENETH

A Song for America

LIFE will pay Five Hundred Dollars for the best one

Are there poets in America who feel the thrill of the American spirit in the present war? Let them put their song into words. America needs the inspirational value of a great song.

Conditions

No poem or song should be longer than twenty-four lines. It should be an original song of modern Democracy, typifying the spirit of human Liberty. Its adaptability to be set to music will be a factor. By "best" is meant its close conformity to the description just given united with correct metrical rendering. It should be typewritten and addressed to the

Poetry Editor of LIFE, 17 West 31st Street, New York,

and the author's name and address should be plainly written upon each manuscript, which should be accompanied by return postage in case of rejection. The Editors will exercise due care in returning unavailable contributions, but

will not hold themselves responsible for loss. Contestants are advised to keep duplicate copies.

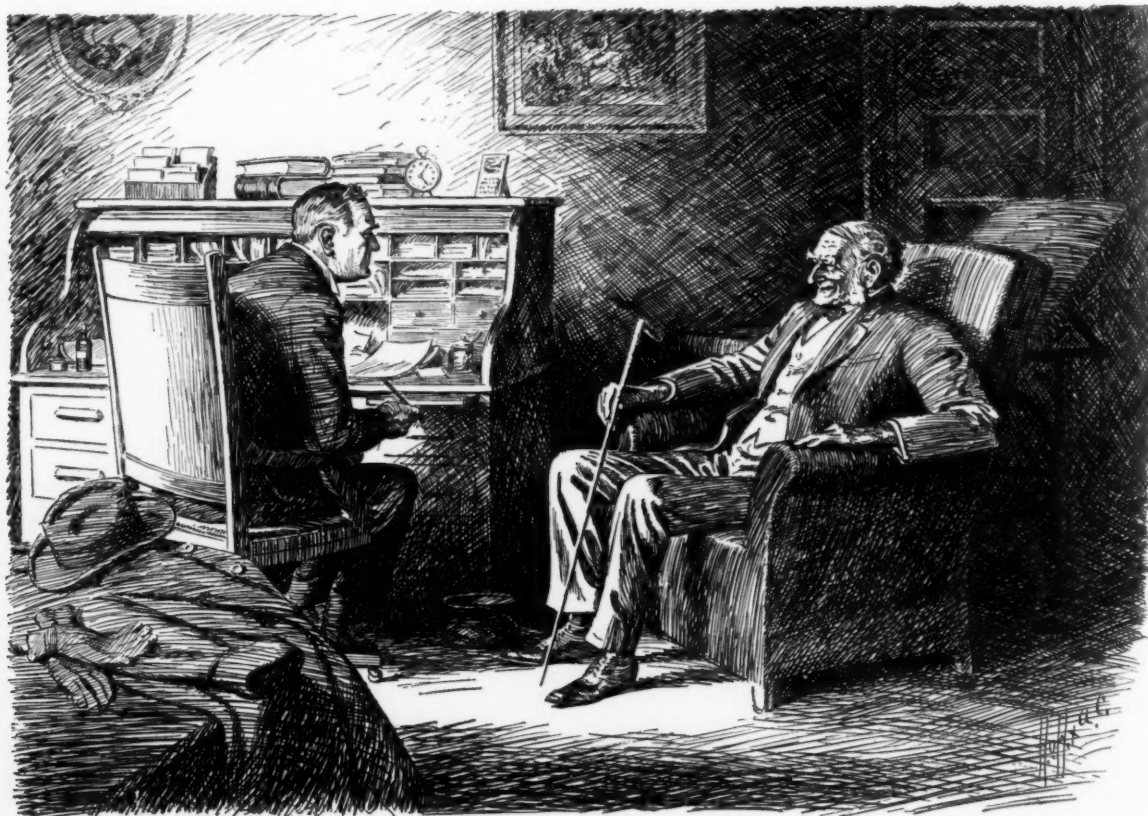
All manuscripts must be in LIFE office by noon of June 18, 1917. No manuscripts received after that date will be considered. The final award will be announced as early thereafter as possible. Of this there will be due notice. Check for \$500 will be sent simultaneously with the announcement of award.

If any of the rules of this contest are violated the Editors of LIFE, who are the final judges, reserve the right to debar the contributions.

Each contestant may send in any number of contributions. No music should accompany manuscripts—words alone will be considered. Contestants are urged to send in verses only that conform to the highest standards of metrical composition. No corrections or changes can be made after manuscripts have been received.

It is not necessary to be a subscriber to LIFE in order to compete. The contest is open to everyone.

In the event of a tie the prize will be duplicated.



Doctor: YOU ABSOLUTELY MUST GIVE UP COFFEE. IT'S A SLOW POISON.
"HA! HA! I BET MY HEIRS THINK IT'S INFERNALLY SLOW."



"Ye shall know the truth, and the truth shall make you free"

Random Definitions from the American Dictionary of To-day

PACIFISTS—Modern Epicureans—"Eat, drink and make money, for in Europe they'll die"; German employes.

Middle Westerners—Lineal descendants of the worshippers of the Golden Calf; "Eyes have they, but they see not, they have ears, but they hear not."

President Wilson—Among other things, a mental sphinx with acrobatic accomplishments.

William J. Bryan—A farcical version of a nation's shame.

Secretary of War Baker—A temporary resident of Washington, D. C., generally listed as a pacifist.

Josephus Daniels—Refrain of a pathetic old song, "Always in the Way."

Washington, D. C.—A good place to start something. (White House Clippings Bureau, please clip.)

The Border—The hell of unappreciated and irritable patriots.

England—The only place left in Europe for Americans to argue about.

Patriot—A person still under investigation and slight suspicion.

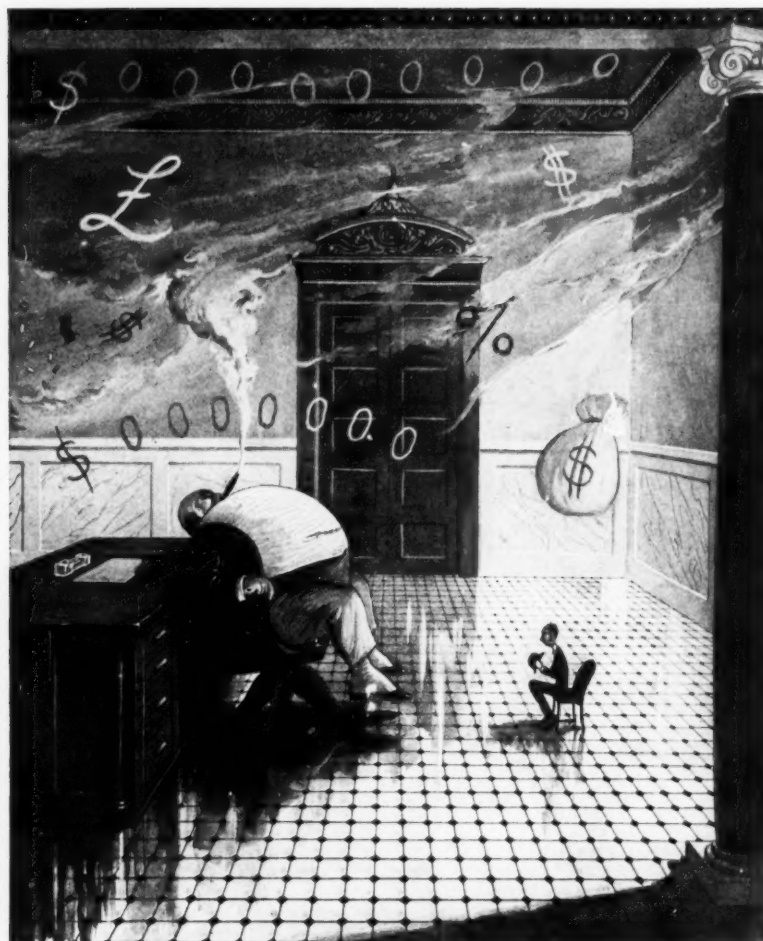
Bankers—Those destined to bear the burden of expense and abuse.

Star-Spangled Banner—A tune for the discovery of pro-Germans in public assemblages.

Mary Ashe Miller.



"NOW THEN, SEC'TARY DANIELS, LOOK OUT WOT YE'RE DOIN'"



ATMOSPHERE

The Verdict

THE East and the West met, and were discussing their attitude toward each other.

Said the West:

"You don't understand me at all. Not only are you too greatly impressed with your own importance, but your sense of superiority is in reality based upon a combination of ignorance and the grossest materialism. Ah, my friend, did you but know it, you are concealing beneath your cynicism and sophistication the cheapest kind of provincialism."

The East smiled good-naturedly, being too indifferent, possibly too much occupied with its own pursuits, to betray anger.

"Quite singular," replied the East, "that, admitting all this to be the case, you should take so much trouble to visit me, to enjoy me and to copy my habits and fashions. I have but to start a new fad, when lo! you are pursuing it yourself. The only things I ever borrow from you are cold waves, and even those I don't want."

"But you must have noticed," said the West, "that, after I have been visiting you, nothing pleases me better than to get back home. I admit there is a sort of fascination in your shallowness and artificial naughtiness. Undoubtedly your manners are more outwardly polished. But what of all that! In truth and simplicity and wholesomeness, to say nothing of intelligence, you

can scarcely hold a candle to me. But I forget! You know so little about me, it is scarcely worth while to point out the contrast."

"Luckily," said the East, "here come the North and South. While one of them might be prejudiced in favor of either one of us, you must admit that their combined judgment ought to be correct, especially as they each occupy a region which is, above and below a line extending between us, equally distant from either."

The arguments for and against the East and West were thereupon repeated to the North and South, who listened attentively. Then they withdrew to consider the matter, returning, however, very soon.

"Well," said the East and West, "what is the verdict?"

"We refuse to deliver any," replied the North and South, "on the ground that nobody has any right to interfere between husband and wife. The most that we can say to you is that, inasmuch as you are obliged to live together in the same continent, and inasmuch as you are both necessary to each other, we advise you to overlook each other's shortcomings, cling to each other in sickness and in health, in riches and poverty; and, all differences forgotten, get together as soon as possible and raise a regular army."

T. L. M.



"MR. BRITLING SEES IT THROUGH"

Little Speeches for Great Moments

(On Raising a Potato)

FELLOW Gardeners, Proud Relatives and World at Large: I stand before you to-day in all humility, but with a strong sense of my own value to humanity. I have, as some of you know, attained some previous success in life. I have made several millions of dollars; have founded a college; have maintained a wife in nervous luxury; have incurred and supported a family; have explored the Nile; have translated various New York lectures into English; have visited both Poles and the North inner circle; have made several expeditions into the fourth dimension, and have written books on Darwinism, the Sublunar System, the Cosmic Ensemble and Vers Libre. But not until this hour, not until this moment have I reached the true pinnacle of immortality.

To-day, my friends, I am a rich man; a successful man; a great man. I have raised my first potato. I thank you.

Language

PAT: The doctors say O'Brien is afflicted with "rheumatatorial arthritis," whatever that may be!

MIKE: Oh, that's Latin for "Mrs. O'Brien," I imagine!



"THOU ART LAUGHING, O METHUSELAH. WHAT CAUSETH THY MERRIMENT?"

"HA! HA! WHEN I BETHINK ME OF ALL THE ATTENTIONS I HAVE RECEIVED DURING NINE HUNDRED YEARS FROM RELATIVES WHO WOULD FAINTLY INHERIT MY SHEKELS, I NEEDS MUST SMILE."

Notes to Mothers

A CONSCIENTIOUS mother says "Don't" at every opportunity. The fact that the child pays no attention merely goes to show that he values his mother at her true worth.

Never fail to slap a child on the slightest provocation. "A slap in time" frequently places a child in the reform school, from which he may graduate to the "pen."

By all means quote the sayings of your child openly to your friends, praising his "cuteness" and teaching him current slang. Thus you can hardly fail to raise a "smart" youngster who will prove the terror of your associates.

When your child is restless and unhappy, do not be so foolish as to show him how to do useful things, but speak to him sharply and give him money to spend.

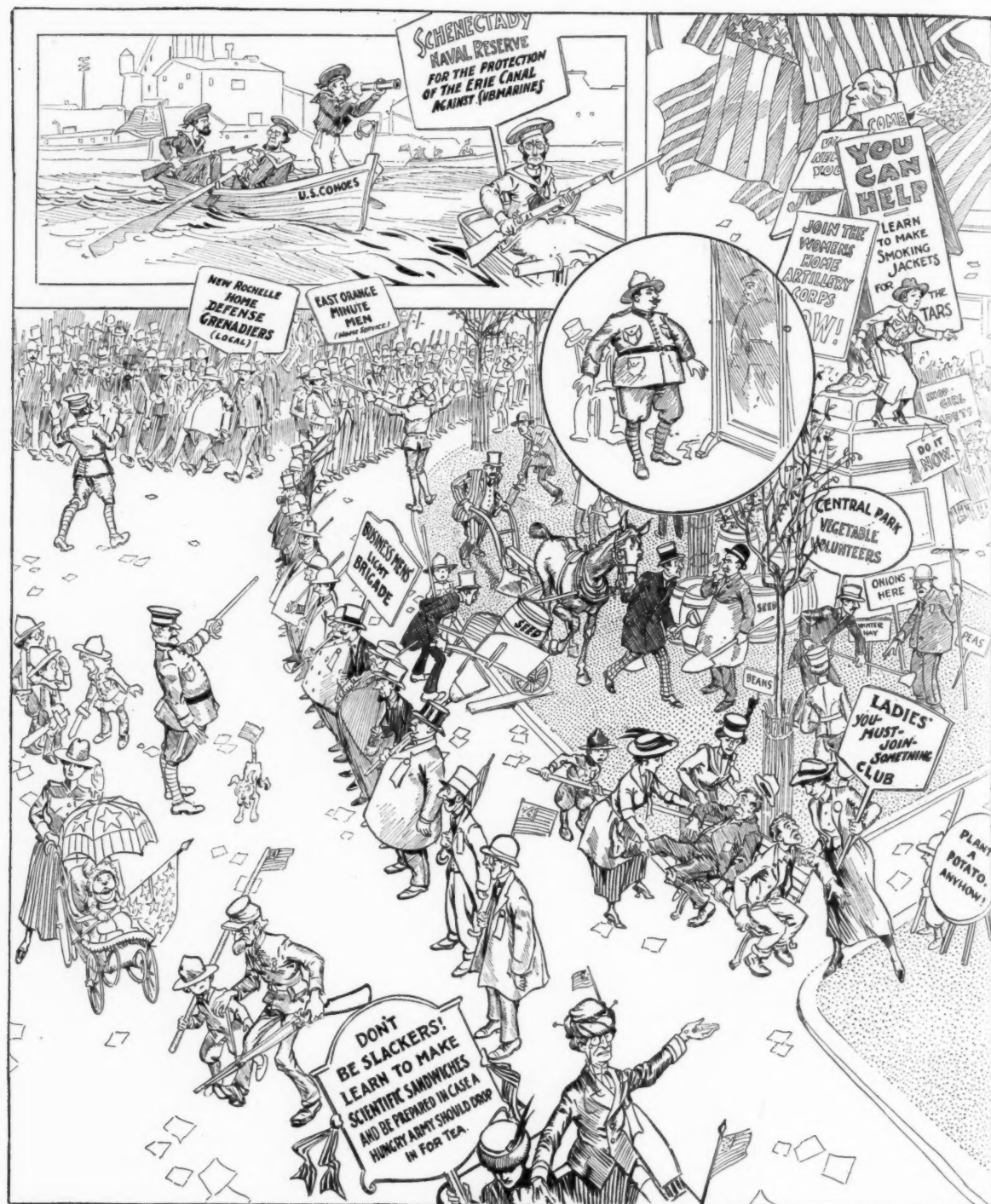
Don't let anyone talk you into wasting time with your children. There are plenty of friends without seeking them under your own roof.

Expect of your child the self-control which you have never attained, and you will wonder why children are naturally so ill-tempered.

Grace G. Bostwick.

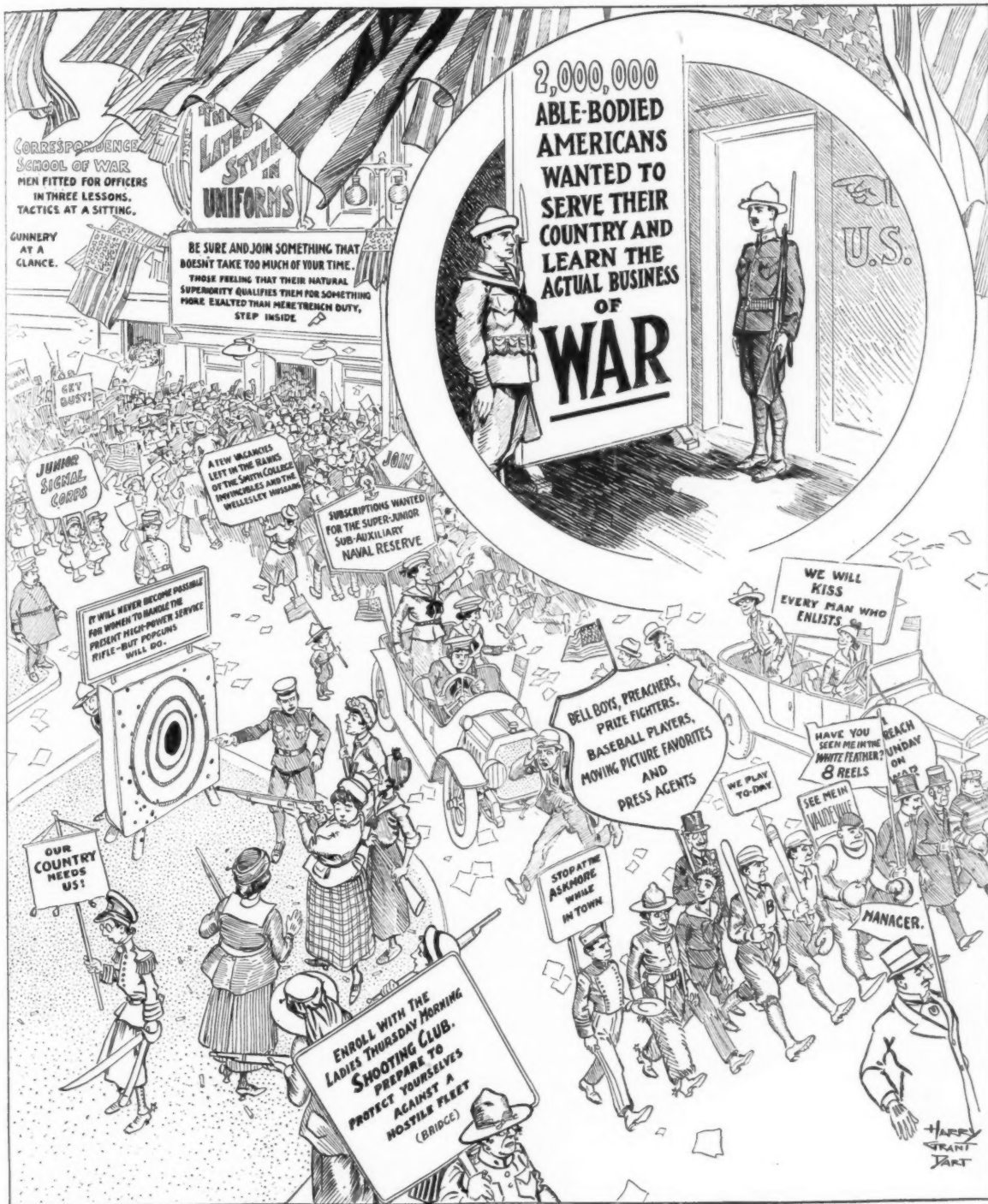


THE BEAR THAT WALKS LIKE A MAN



THE UPRISING OF A GREAT PEOPLE

WE MAY BE EMOTIONAL, BUT



Is It True—

THAT the possibility of England being starved out by the German submarine is by no means so remote as it seems?

That in case this should happen, the English and French victories on land would count for less?

That if the submarine wins, Germany might force Great Britain to give up her fleet?

That with Great Britain's fleet out of the way (or on Germany's side) America would be the next victim?

That if all this did happen, as it might, it would happen within the next nine months?

That if it did happen, it would be impossible to stop it, as we should be utterly unprepared?

That in case it should happen, there is any reason to suppose Germany would treat us any better than she has treated England?

That if all this should happen, the disaster to America would be so great that however remote the possibility, we ought to do all we can to make that possibility impossible? *T. L. M.*

The Cult of Teddy

HENRY ADAMS says the cult of the Virgin, with resulting Notre Dame cathedrals, grew up in France in the twelfth century because she appealed to the Middle Age mind as a means of circumventing the austere justice of the Great Powers of the Trinity. They were just, but she was indulgent.

Just so, now, the Colonel appeals to persons who shrink from the tedious exactions of the administration's war plan. By going with Teddy you have a sporting time and still save your credit and your soul.

Circumstances have changed a good deal since the twelfth century, but man not much.

Orators Wanted

WANTED — Orators. Thousands needed. Right away. All kinds. Public orators. Banquet orators. Scientific orators. Every part of the country. Owing to rapid change in conditions and in public sentiment, the

old orators are no longer interesting or adequate to the needs of the times. While they were talking they could not think. The need is for new orators who have been thinking and learning while the old ones were talking and forgetting. The need is also for new and straightforward methods with a solid background, as opposed to the old

spread-eagle, frothy methods which specialized in filigree and piffle. Apply at once. Reference required. Applicants must know how to talk, and must know what they are talking about. All platitudes, long-winded anecdotes and moth-eaten stories barred. Address Constant Listener, Row 1, Seat 16, Auditorium.



ANOTHER TRAGEDY OF THE WAR

THE GERMAN BAND IS FORCED TO PUT IN A NEW LINE OF MUSIC

To Young Americans

MANY Americans have misjudged their country in the past, and are doing so to-day. There are, for example, Americans who say that the war was brought on us by American munition makers, and that our press is a bought press. That is not true. There are in America men who stoop to gain—too many of them, perhaps. There are traitors. There are time-servers. There are hypocrites. But these men do not make the real America. The real America is a country of ideals, a country that has gone to war in the past for the sake of humanity, and is doing it again. What the real America is is written in her history. It is not all spotless, but in comparison with the history of the nations of the world, the real America stands above them all. And it is this real America that every young American ought to know and understand. Let him look at his country full in the face, question her closely, examine her fairly, and he will then have faith in what the real America stands for. Let him enlist for that reason—that America, as he understands it, must persist.

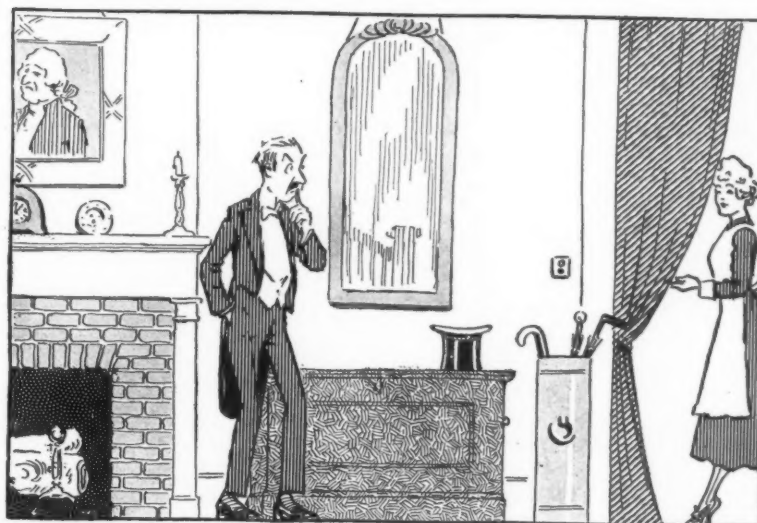
Disease Authorities

A LONG ISLAND citizen had a dog which he loved, and which fell ill and died. When the health authorities learned of this they declared it quite likely that the dog might have had rabies and that the owner might have been infected, although the dog had not bitten him.

On the basis of these suspicions, the health authorities declared that the owner would have to undergo inoculation with the Pasteur treatment. The

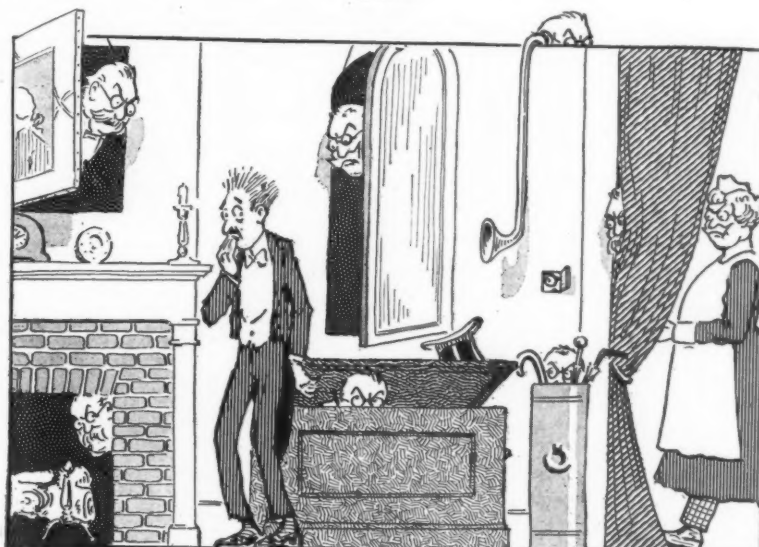


MAKING A LIVING



IN THE AIR

Timid Tompkins: THIS HOUSE SEEMS PERFECTLY FREE FROM GERMAN SPIES, BUT—



I HAVE MY SUSPICIONS

owner submitted to this. When he began the treatments he was apparently in the best of health, but after a few treatments he became infected with blood poison and gangrene, and quickly died.

Wherefore it might not be improper to ask our health authorities to show cause why they shouldn't be called disease authorities.

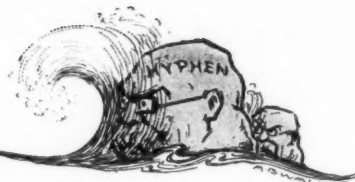
Ellis O. Jones.

Waste

WE waste almost a billion dollars worth of food every year, but that's not a drop in the bucket compared with what we waste in the form of wages to useless officials.

If every official who isn't needed should quit his place he would do a very patriotic thing.

Spectacular, too, for that matter.



BREAKERS AHEAD, SAM!

When They Sell Bonds Across the Counter

The treasurer of the National Retail Dry Goods Association has wired Secretary McAdoo that dry goods and department stores would gladly assist in the distribution of small denomination bonds or notes for war financing over their counters.

—*News item.*

"GOOD afternoon! I want a bond to match this sample, please. You can see what a delicate taupe shade it is. It's a sample from the summer coverings of my automobile, and it just matches my eyes. Yes, a ten-dollar bond would do nicely."

"Oh, horrors, no! That's far too dark. No, that won't do at all! Merciful heavens! Those colors simply shriek at each other! What else have you in bonds?"

"That brown bond is rather pretty. It would go well with the cretonne curtains in my boudoir. What! It's a fifteen-dollar bond? How unreasonable! Still, it is very pretty. You are quite sure you wouldn't let it go for fourteen dollars? Well, I'll take it. On second thought, though, I don't like the green ink that it's signed with. How much would it cost to have the green changed to purple?"

"How perfectly horrid! I don't see why this store couldn't do such a little thing as alter a signature. I have had an account here for seven years. Call the manager, please!"

"I know nothing about the law! I think it is most inconsiderate of this store to refuse to accommodate me. I do not care for your line of bonds at all. Your prices are altogether too high, and I shall use my influence with my friends to have them buy their bonds elsewhere. Good afternoon!"

Kenneth L. Roberts.

Violets of Picardy

1917

O VIOLETS of Picardy,

Again you wake, to war and woe,
Beneath these sorrowing poplar trees.

This gaunt and mournful row
Of faintly glimmering April ghosts,
They are worn and wan, with three
years' pain.

O violets, O violets,
How can you bloom again?

Ashes have fed your folded flowers,
Warm blood has stained their tender
blue,

And pleading eyes look up in ours,
As we bend over you.
Wide agony awaits you here;
From heaven, the fires of hell will
rain.

O violets of Picardy,
How can you bloom again?

Amy Sherman Bridgman.



A SERVANT PROBLEM
HOW TO SIT ON HIS LAP

In the Museum, 2017 A. D.

The Prussian Military Officer

"OH, Mother! See that horrible statue of the bullet-headed man in the green uniform stamping on the poor, tired-looking woman with his heavy boots, and beating the old man and the little children with his sword! Nothing like that ever happened, did it?"

"Yes, indeed, my child! In the dark days of the Great War it was an everyday occurrence. The statue is that of a Prussian military officer. There are no more of them now, thank heaven!"

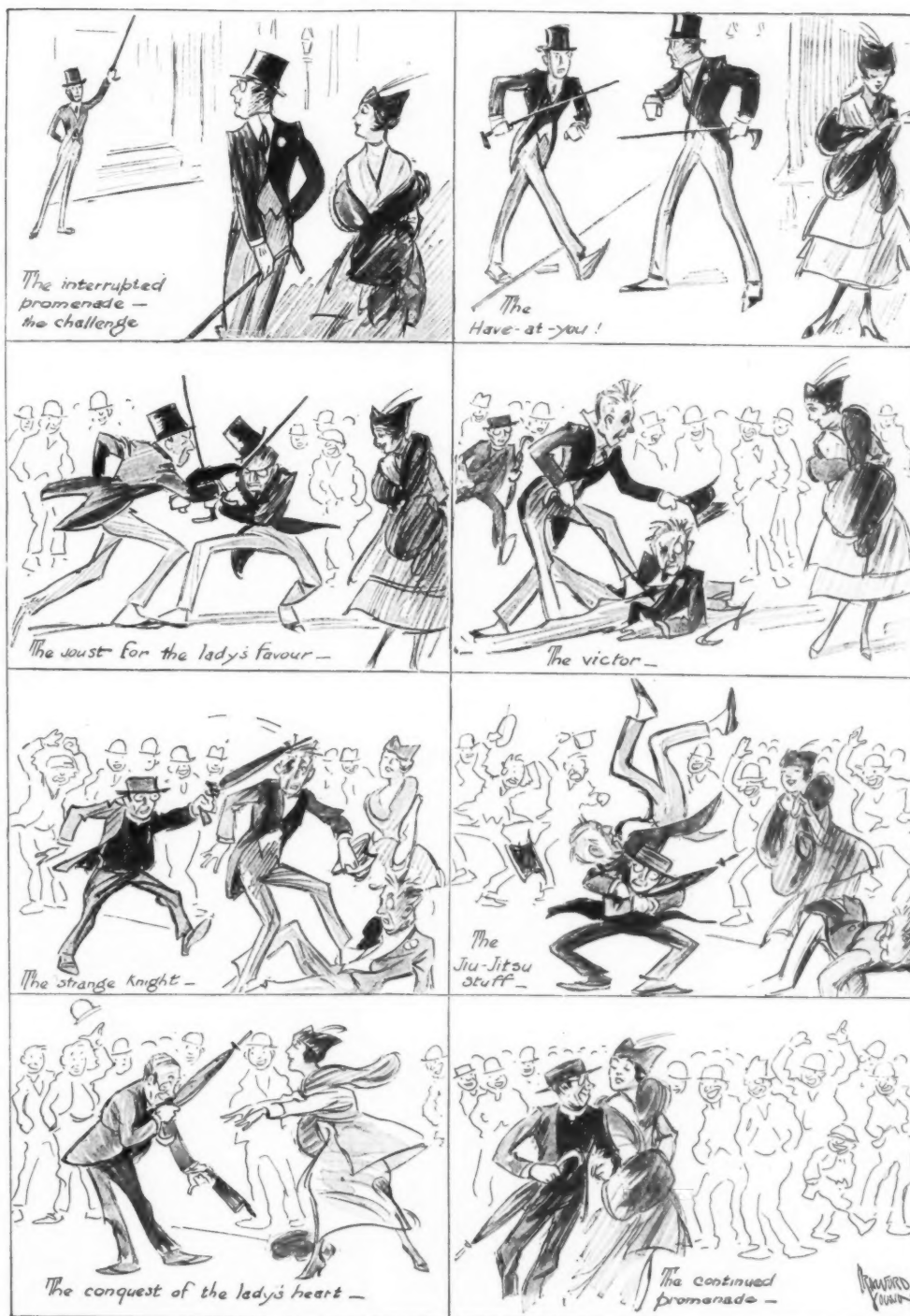
"But surely there must be some mistake, Mother! No civilized man could act like that to women and children!"

"My dear Raoul, I appreciate your feelings in this matter; but I must insist that you refrain from saying anything whatever that verges on a defense of Prussian military officers, even though they have long since been overthrown by an outraged world. Your great-great-grandfather was alive during the Great War, and read the newspapers daily. Day after day, week after week, month after month and year

after year the Prussians inflicted the foulest and vilest tortures on the wives, daughters and children of people whose territory they had invaded, sank hospital ships filled with wounded soldiers, poisoned wells, tore harmless noncombatants from their homes and drove them into slavery, and committed unbelievable atrocities of the lowest and most unspeakable sort."

"How awful, Mother! Do you mind if we go away now? To hear about such beasts makes me quite ill!"

"It makes me quite ill to speak of them, Raoul. Let us get a taxi-airplane, go up a couple of miles, and let the winds of the upper spaces blow through us until we feel better."



IF CHIVALRY OBTAINED TO-DAY
AN EPISODE ON THE AVENUE



MAY 17, 1917.

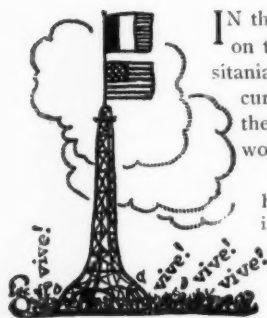
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IN the observations in LIFE on the sinking of the Lusitania two years ago, a curious investigator, if there should be one, would find it written:

Of all the lives that have been poured out in the great war, none, we are confident, will prove to have been expended to more fruit-

ful purpose than those of the six-score Americans who died when the Lusitania went down. . . .

This is the greatest disaster that has befallen the German arms since the retreat from Paris last September. Not one of those thirteen hundred lives—not a baby, not a woman, not a stoker, nor a millionaire—will be wasted. It is sad about them, but at least these non-combatants—and especially the forty babies—have done a feat of great military value. By their death they have shocked the moral sense of a nation that needed a shock of terrific penetration to jolt it into action.

The shock was a long time in demonstrating its full effect. It took two years, lacking a month, to get us actually into the war. The Lusitania lit a slow match. At times it glowed and threw out sparks; at times it seemed to have gone out, but it reached powder at last and our country's flag is flying on the Eiffel Tower, and triple cross and tri-color hang in every street in town and Fifth Avenue is double-decked with them.

Providence is never short of means, and there might well have been, and

doubtless would have been, some other way to bring us into the war if the Lusitania had not done it. But as it was, it was under pressure of that shrieking crime that our government riveted itself to a position that was dead in the path of the last German hope of victory, and compelled the Germans to run over us or quit the war with terrors still untried. They took their time and that was very trying. We and our Allies would have been gainers apparently if we had got in eighteen months sooner. But who can tell?

There might not, in that case, have been so many German U-boats as there are now, but on the other hand, Russia might have missed her medicine, some other great results of suffering might not have come to birth, and our own performance might have been much more difficult to handle than it is at present.

For we have done a great deal in eighteen months; have held, for one thing, an exceedingly important election. And all the time the pathway of democracy has been opening plainer and wider before the nations, and stronger and stronger forces have been compelling them into it. It was a slow match the Lusitania lit, and it did burn sluggishly, but no one can be sure it was too slow, unless he has looked over the shoulder of Destiny, and read what is written in her book. Let us be thankful that our long night of waiting is over, and that the ghost of the Lusitania no longer stands reproachful at the bedside of a supine people asleep to duty.



OUR streets are bright with all the Allied colors, at this writing, in expectation of a visit from the French and British envoys, which our readers will have heard all about from prompter publications before this LIFE reaches them. And possibly, also, they will know more than we do now about our Colonel Roosevelt's famous registered army of one hundred and eighty thousand tried and mature citizens, who are ready to spring at their own costs from the soil of forty-seven states, Alaska and the District, and follow the Colonel to France, if only the government will let them.

A hundred and eighty thousand men seem a great many for any private citizen to have listed; six times as many, at least, as even a citizen whose privateness has been as much impaired as the Colonel's could have been expected to amass. It is almost embarrassing to contemplate so large a force as that, all registered and financed and ready to answer the summons of a gentleman, who, though ever so ardent a patriot, is still not at present the government. The Colonel must have been a busy man off and on these last two years, and anxious not to be caught napping by any turn of fate.

But, after all, he had a great deal to move him. He saw war coming and the government not doing anything of any moment to meet it. He saw, as we all did, a possibility of a quick turn, the war over, our country threatened, and no protection ready. He felt, no doubt, like the father of a naked child, and mobilized all his resources to try to cover it. Let us hope the Colonel keeps a diary. One would like the world to have the record of his feelings since May 7th, two years ago. This listed army reveals him a good deal. And let us remember that it was an army devised for a naked country whose government would not make provision to protect it. The thing seems incredible, and if not incredible,



LIBERTY ENLIGHTENING GERMANY

dangerous. But under all the circumstances, and especially the impossibility of getting proper army legislation out of the lately deceased Congress, it becomes less incredible, and not so much dangerous as an expedient to avert or lessen danger. The Colonel must have argued: "We must have an army right off. If Congress won't do anything, let us do what we can on the side." If, with that idea, he listed one hundred and eighty thousand men, it was an extraordinary performance.

Such a man as that could run a circus. And ought to. But in war-times a competent circus man, though

difficult to handle, is still an asset. To organize a caravan and get it moving takes military qualities, and Hey, Rube! is a war cry.



THE Colonel's army is too big to go to Europe right away. And besides, we have other troops and other generals. But we want soldiers; a lot of them; and want them immediately, and want to send as many as is prac-

ticable to Europe by the soonest boats that can find room for them. When you're at war, and somebody offers you one hundred and eighty thousand selected citizens of soldierly inclinations and some training, you don't want to shoo such a person off your premises. The thing to do is overcome all apparent difficulties, like a tank going through German wire, and get those citizens on the job. This is a war of a large appetite. The administration is under contract to help feed it, and it is to be hoped that it will promptly invite the Colonel to a showdown. He is acquainted with government, and is doubtless aware that the only soldiers that a government can employ are those that it can control. It cannot accept the assistance of a private army with a management independent of itself, but it can accept the constituent soldiers and officers of that army and incorporate them into its forces. If the Colonel has really got a good paper army, take it, Mr. President! take it, gentlemen of the Congress! Take it promptly and with both hands, and command and use it with the utmost expedition consistent with other war duties that may be even more pressing! There is room in France for just as many American soldiers as can be ferried over. For American soldiers to want to go there is not a fault, but a great and timely virtue. Gather such men in, and train and send them as you can.

The Allies seem to want a small force sent over as soon as possible. Let us hope it will go. The plan to start off with a shipment of nine regiments of engineers seems excellent. And then a force of fighting men as soon as possible, and if the Colonel's army can spare him, let us hope he will go with it. If he is such a remarkable recruiter, it is conceivable that he would be of more use here, but France is in a condition more congenial to his temperament than these States, and we hope he will get to France, particularly if France wants him. After all, it is a mighty big war, and there is room in it even for the Colonel, and glory for everyone according to his appetite, and for mere, plain, faithful men, a moving call to a momentous duty.



LIFE



Spring Paving



A SHORT HISTORY OF THE GERMAN PEOPLE



In the Springtime, Gentle Annie



OLD Doc Ibsen's anatomical museum opened its doors under the auspices of the Washington Square Players for one week with Mary Shaw as the principal lecturer and Mr. José Ruben as the awful example, these two impersonating *Mrs. Alving* and her son *Oswald* in that cheery bit of dramatic dissection entitled "Ghosts." The other exhibits were Mr. Arthur E. Hohl as *Pastor Manders*, Mr. T. W. Gibson as *Jacob Engstrand* and Margaret Mower as *Regina*. In this effort the Players departed from their habit by devoting an entire evening to one play and by following the European custom of utilizing the services of an invited star.

The performance was a creditable one, due to the excellence of Mary Shaw's familiar impersonation of the mother and to the fact that Ibsen's characters in the play are suited to the abilities of the semi-professionals in the organization with the unwieldy name. Mr. Ruben had evidently been making some special medical studies to endow *Oswald* with the requisite repulsiveness in the climax of his mental degeneration. Mr. Ruben is handicapped with a foreign accent, but, in spite of it, has enough artistry to make his work effective. There were good moments in what Messrs. Hohl and Gibson did, but there were also some pretty rough edges. Margaret Mower is still in the amateur class.



IN a curtain speech Mary Shaw expressed the hope that twenty-five years hence there might be established a theatre where Ibsen's plays will be performed. The only explainable reason for this hope is that her desire to play *Mrs. Alving* will still continue. As it is, we perhaps get more of Ibsen than the public really craves. In the case of "Ghosts," there seems little reason, outside of its high-brow eminence as the parent of the damaged-goods school of plays and acting, why it should not be relegated to the top shelf of the library. Even if medical experts should concede that Ibsen is correct in his depiction of disease, and that he has not deliberately exaggerated for dramatic effect, it seems harmful to put such exhibitions before lay audiences. They may bring great and needless distress to credulous minds unable to cope with medical questions. In this evil influence they are like some of the quack advertisements that used to be common, but happily now are debarred from the public prints.

Compared with "Ghosts," some of our most lurid sex melodramas are really to be commended for their practical moral teachings, and certainly for their dramatic interest.

IF one does not insist on an extremely high standard of refined material in the art of the *disease*, Nora Bayes has her rivals, foreign and domestic, put

away back, both in versatility and in the amount of entertainment she is able to carry on her own not too broad shoulders. For almost two hours and a half, with very little outside aid, she is able to keep her audiences interested and thoroughly amused. In what she presents in the way of song, speech and pictorial effect she handles the element of contrast skilfully, so that there are continual surprises and a remarkable freedom from the tired feeling on the part of those who see and hear her entertainment in its entirety. She is a whole cabaret show in herself, and far better than most of them.



IT has been an even guess whether the shiny stuff with which the choruses and a good many of the younger actors plaster down their hair nowadays was just ordinary hair-oil or No-Kink. The secret is out. It is a vengeful preparation adopted by the male element to inflict greasy spots on the costumes of those of the opposite sex who for years have with impunity smeared the dress-coats of their victims with face-and-arm whitewash in full view of the audience.



THE HIGHWAY MAN" comes back to us, after

twenty years of retirement, almost like a musical novelty. Mr. De Koven's music, in spite of certain reminiscent features, always had a character of its own, and very different from what we have been importing

from abroad and from the rag-time infection which afflicts all our native com-

posers. It is cheery, and has a stalwart quality lacking in recent scores.

The present company is well chosen for its singing abilities in this line, the principal honors going to Mr. John Charles Thomas and to a statuesque brunette beauty with the unfamiliar name



CONFIDENTIAL GUIDE



Astor.—"His Little Widows." By Rida Johnson Young and Mr. W. C. Duncan. Very amusing musical play with Mormonism as a background.

Belasco.—Closed.

Bijou.—"The Knife," by Mr. Eugene Walter. Melodramatic sex play with a demonstration that certain humans are fit material for vivisection.

Booth.—Mr. William Gillette in "A Successful Calamity," by Clare Kummer. Domesticity in one of its phases in New York lived into diverting comedy.

Casino.—"You're in Love." Comic operetta of the usual type, pleasant in book, music and performance.

Century.—Closed.

Cohan and Harris's.—"The Willow Tree," by Messrs. Benrimo and Harrison Rhodes. Unique and original Japanese drama, poetic in form and picturesque in atmosphere.

Comedy.—The Washington Square Players with a bill of the best playlets they have done.

Cort.—"Upstairs and Down," by Mr. and Mrs. Hatton. Very open-work comedy of life as it is reputed to be lived somewhere in Long Island society. Amusing and well done.

Criterion.—"Christus." Religious movie play.

Eltinge.—The Elmendorf travel lectures.

Empire.—J. M. Barrie's "The New Word," "Old Friends" and "The Old Lady Shows Her Medals." Notice later.

Forty-fourth Street.—Revival of "The Highwayman," by Mr. Reginald de Koven. See above.

Forty-eighth Street.—"The Thirteenth Chair," by Mr. Bayard Veiller. Crime puzzle in melodramatic form with the audience as interested guessers at the solution.

Fulton.—"Pals First," by Mr. Lee Wilson Dodd. Messrs. Tom Wise and William Courtenay making the hobo heroes partly romantic and partly humorous.

Gaiety.—"Turn to the Right," by Messrs. Winchell Smith and John E. Hazzard. Possible criminals made thoroughly interesting and very funny when subjected to the improving influence of country air.

Garrick.—Closed.

Globe.—Laurette Taylor in "Out There."

of Bianca Soroya. Was the character of *Foxy Quiller* really funny in the old days when it was played by the late Jerome Sykes, or did we just think so? This reproduction from Hawkshaw literature has certainly lost all its laughs in the present representation. *Metcalfe.*

by Mr. Hartley Manners. Clever war play, well acted and carrying a strong argument against the slackers who may even dodge conscription.

Harris.—Jane Cowl as part author and heroine of "Lilac Time." Agreeably acted and interesting romantic comedy with northern France in war-time as a background.

Hippodrome.—Closed.

Hudson.—"Our Betters," by Mr. Somerset Maugham. An Englishman's contribution to international amity by a rather smart but dirty drive at American women who have married British titles.

Knickerbocker.—Mr. George Arliss in Mr. Louis Parker's clever historical comedy, "Disraeli." History that comes back and a photographic piece of character acting.

Longacre.—Mr. William Collier in "Nothing But the Truth," by Mr. James Montgomery. How it hurts a Wall Street man to tell the truth very humorously demonstrated.

Manhattan Opera House.—Closed.

Maxine Elliott's.—"Love o' Mike." Diverting musical play with an especially pleasing aggregation of young and attractive singing women.

Morisco.—"Canary Cottage." Laughable musical piece with catchy tunes and a picturesque setting.

Playhouse.—"The Man Who Came Back," by Mr. J. E. Goodman. Drama, thoroughly interesting and well done, having for its theme the career of a young American who started wrong and then righted himself.

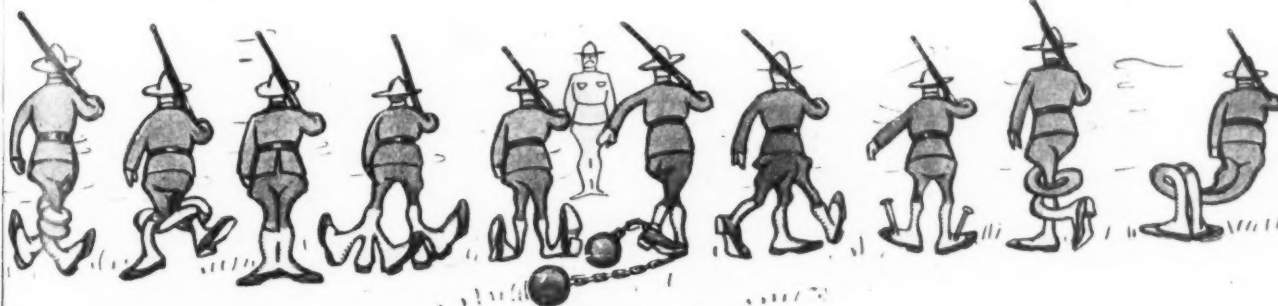
Princess.—"Oh, Boy." Diverting very light musical piece with a good company and catchy airs by Mr. Jerome Kern.

Republic.—"Peter Ibbetson," dramatized from Du Maurier by Mr. John N. Raphael. Picturesque dream drama, very well acted.

Shubert.—"Her Soldier Boy." Comic operetta with a touch of military conditions in Belgium at the beginning of the war. Tuneful and amusing.

Thirty-ninth Street.—Nora Bayes in her unique vaudeville and song bill. See above.

Winter Garden.—"The Passing Show of 1917." Quite the best of the big shows given at this house, with the usual appeal to the t. b. m., but with an entire absence of the vulgar comedian.



"ABOUT FACE!"

AS IT SEEMS TO A SQUAD OF ROOKIES

Do Your Bit



SIMONNE DANDRY, BABY 1102

Almost everyone who has contributed through LIFE to the support of French babies orphaned by the war has received direct evidence that the money so given has gone direct to a needy and helpless child to lighten its mother's burden and to save its life for the future of France. That country is being drained in this war to the last drop of its gallant blood. It has made itself a barrier between the rest of the world and the raging torrent of Prussian barbarism and ferocity.

You can do your bit by helping the mothers and children of France in their hour of grief and want.

WE can't all of us fight, we can't all of us nurse, and a good many of us can't do much in a money way. Even those who would like to be generous in contributing to the relief of the suffering caused by the war are puzzled by the number of channels through which they may give their aid. They know that there is no immediate need in America, and that their help just now will be most efficient if directed towards the needs of our allies.

We have received for this cause \$92,408.36, from which we have remitted to Paris 531,836.20 francs.

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BABY 110

May

WE may assist the Allies in the fight,
We may admit our country's awful plight,

We may prepare some day to meet the foe,
We may avenge the Lusitania's woe,

With deeds we may defend each wordy pact,
We may cease talking and begin to act,

We may protect our nation, and may break
Our long neutrality for honor's sake!

Thus during many a dark and doubtful day
We lived in one perpetual month of May!

But now—with hearts aflame to "make the world
Safe for Democracy" our Flag's unfurled!

Old Glory trails no longer in the dust,
For now—oh, God—we must!

W. B. B.

The Society for the Prevention of Useless Living Mrs. Billingsby Bouncer, President

TO useless livers everywhere: You are invited to attend the organization meeting of this society, the object of which is to prevent useless living by giving useless livers a real object.

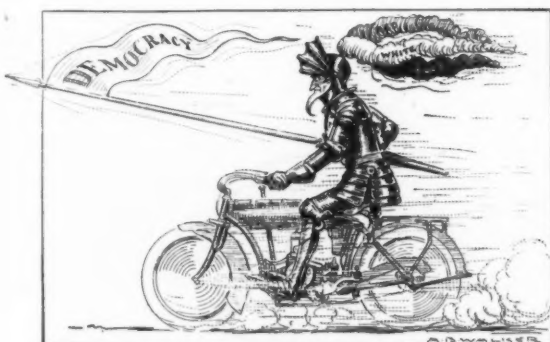
Nothing radical will be introduced at first. All change will be gradual.

Do you ride continuously in a limousine? We would suggest that you change off to a runabout for three hours a day.

Do you eat raw oysters three times a day? We would suggest that you change to clams.

If you are a lady, do you sit in the palm-room of the Waldorf for two hours during the middle of the day? We would suggest that you change to the Ritz.

Do you go on slumming expeditions, thereby indulging yourself in the pleasant illusion that you are doing someone some good? Change your city. Try it in Chicago instead of New York. The more or less pleasant trip of nine hundred miles will broaden your outlook, and make you a better woman.



THE CRUSADER



The General: YOU MUST TAKE THESE PLANS THROUGH TH' ENEMY'S LINES, AN' IF THEY KETCH YOU BE SURE AN' SWALLER 'EM.

Do you drink four Manhattan cocktails a day? Try Martinis.

Useless livers become so only by permitting themselves to do one thing too often. By a slight readjustment in your mode of living uselessly you stimulate industry, and thus become useful. And, being true patriots, you will naturally desire to help out your country in time of war. We only become unnecessary when others feel that they can depend upon us. Change your evening for giving a dinner-party from Wednesday to Tuesday. You have no idea what a real difference it will make.

Yours for useful living,

MRS. BILLINGSBY BOUNCER.

The Woman's Part

"I FEEL," said a well-known woman novelist the other day, "that we women have no right to say to the men, 'Go and be shot.' We ought to go and be shot ourselves."

A woman poet spoke up: "My daughter is learning to run an automobile, so that she can serve in the ambulance corps."

"My mother," said an editor in the group, "was the widow of a Civil War soldier. He died suddenly, but she had a long lifetime of grief and poverty."

"And besides that," said another woman poet, "all women of sympathetic imagination, whether wives and mothers or not, are crucified daily in wartime."

All four of these were right.

The Latest Books

HERBERT ADAMS GIBBONS, whose valuable survey of one unfamiliar phase of the international colonial tangle—"The New Map of Africa"—has recently appeared, began his stormy-petrel career of service and study as a teacher in a missionary college in Turkey in 1908. Here he and his young wife were almost at once engulfed in the Armenian massacres of that year, and did heroic work amid scenes of almost incredible terrorism and confusion; in the midst of which Mrs. Gibbons' first baby was born, and during which she wrote home, week by week, a running summary of their lives. These letters home have just been published—"The Red Rugs of Tarsus" (Century, \$1.25), by Helen Davenport Gibbons—and beside the uncalculated graphicness of the picture they draw, they appeal to us as few contemporary documents have by proving to us how flamingly yet simply, at such a call, the sleeping spirit of early American heroism comes alive in our own day.

BUT Mrs. Gibbons' interrupted and reticent narrative is, after all, of that dynamic kind that stimulates the reader's imagination by starving it of unimportant, yet expected, detail. And some imaginations cannot work on these rations. A war story of the opposite variety—one that trusses the imagination up

like a Strasbourg goose and forcibly feeds it through a funnel—is to be found in John Buchan's fast and *fois-gras* story of secret-service adventure called "Greenmantle" (Doran, \$1.35). The Germans are plotting in the near East. The Mahomedan powder magazine needs nothing but a match to explode it. Berlin has a Prophet, lighted and ready. London, suspicious but ignorant, sends a quartet of volunteer investigators scurrying Europe for clues—a race against time, conducted in the dark, with the saving of civilization as a prize. If your imagination will stand stuffing, "Greenmantle" is the ideal diet.

"BRIAN BANAKER'S AUTOBIOGRAPHY." (Knopf, \$2.00) is a novel by the W. B. Trites whose two realistic studies of American life, "John Cave" and "Barbara Gwynne," attracted attention a few years ago. It gives us the supposed record of a young American millionaire's growing up, and is also addressed to the co-operative imagination—the kind on which a hint is not lost and for which an irony is more effective than an axe. Brian is an only child, born in the 1870's; sprung from pseudo-aristocratic stock, with diluted Puritan traditions, acquired Anglophile habits and rapidly accumulating wealth; and is the alternate victor over, and victim of, his



"Here she comes and
There she goes,
All dressed up
In her Sunday clothes."

own inheritance of decent instincts, puzzling opportunities, a vacillating will and spasmodic courage. The tale—a tragedy-comedy with ironic implications—is a clever diagnosis of the workings of our "morality with two masters."

NEXT to that of Synge, the work of no recent writer so well deserves and so greatly stands in need of an intelligent and authoritative champion, popularizer and press agent as that of Lord Dunsany. Both possess that child-like order of greatness, the apparent simplicity of which renders it suspect to the self-distrustful. Both are capable of delighting a large public whose own child-likeness is mistaken by them for childishness. And both are dramatists whose plays—except in superlative production—are better to read than see. Edward Hale Bierstadt's discriminatingly enthusiastic critique of "Dunsany the Dramatist" (Little, Brown, \$1.50) is therefore commended to all lovers of helpful guidance toward the joy of fresh discovery.

AMERICAN collectors are just beginning to be interested students of the early glass of their own country. And no would-be investigator in this field can go far without a working knowledge of the English glass of the same period. A small handbook by J. H. Yoxall, an English collector of standing, on "Collecting Old Glass, English and Irish" (Doran, 75 cents), will be found to be a helpful commentary on many phases of its subject. J. B. Kerfoot.



WHILE CRUISING IN NEIGHBORING WATERS THE RAIDER WAS SUDDENLY
SURROUNDED BY SUBMARINE CHASERS

RALLYING TO THE REPUBLIC

FROM four to five hundred people are changing to Republic Tires *every day*.

Our records show a spontaneous and very large increase of new Republic customers everywhere.

To one unfamiliar with the facts, this trend toward Republic Tires might seem sudden and surprising.

The truth is that it is merely a climax and a culmination of years of steady growth.

It is especially due to what people have learned in the past year about the Prôdium Process of compounding rubber.

The American people are seldom stampeded—in tire-buying especially—by the mere promise of an improved process.

But when they have seen it proven—as it has been proven that the Prôdium Process makes Republic Tires tougher and stronger—they go over to the improved product almost in a body.

That is exactly what is happening in the case of Republic Tires.

The word has gone from user to user during a period of twelve months, that Republic Tires do last longer. This word-of-mouth advertising has been very much more effective than anything we might have said.

When one user tells another that Republic Tires wear down evenly and slowly, like a piece of steel, the hearer is convinced.

The volume of those convinced runs now into hundreds of thousands.

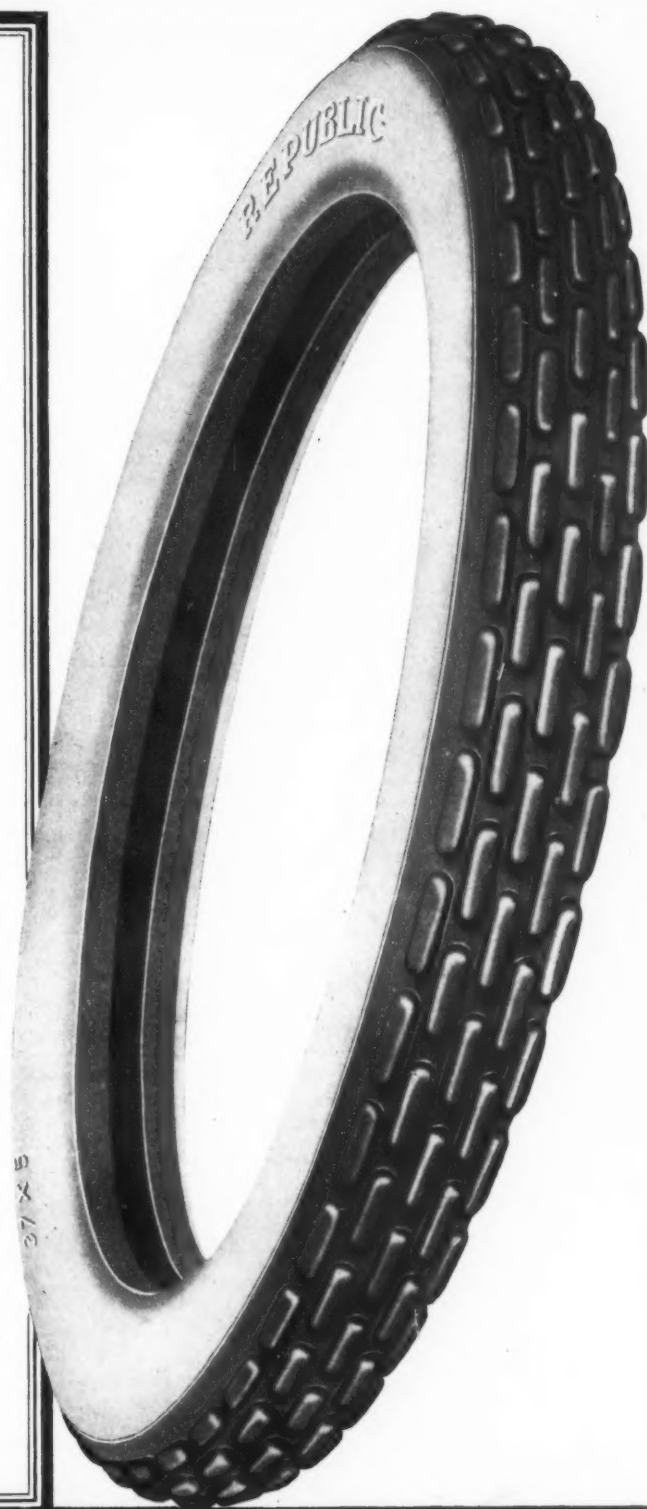
With the last doubt removed, there has grown up almost over night, a transfer of patronage to Republic that *now* approaches the proportions of a stampede.

We are trebling the size and capacity of the Republic plants.

But for a year to come, all the Republic Tires we can supply the dealer will be snapped up as soon as they are received.

*Republic Black-Line Red Inner Tubes have
a reputation for freedom from trouble*

The Republic Rubber Company, Youngstown, Ohio
Originator of the First Effective Rubber Non-Skid Tire



REPUBLIC TIRES



Quakers in War

"The Quakers may be depended upon, however, to prove loyal to the nation and to human liberties," writes Horace Maher Lippincott, "even if they show it in as peculiar a way as one of their number who was a ship's captain and lay at anchor in a foreign port. Espying a piratical-looking fellow coming up a rope over the side of the ship, he said:

"'Friend, if thee wants that rope thee can have it,' and he cut the rope, letting the marauder down to a watery grave, quickly and quietly."

—Public Ledger.

It was in the churchyard. The morning sun shone brightly and the dew was still on the grass.

"Ah, this is the weather that makes things spring up," remarked a passer-by casually to an old gentleman seated on a bench.

"Hush!" replied the old gentleman. "I've got three wives buried here."

—Tit-Bits.



THE HYMN OF HATE

The Cat That Went Back

Mr. PENN: They say the streets in Boston are frightfully crooked.

Mr. HUBB: They are. Why, do you know, when I first went there I could hardly find my way around.

"That must be embarrassing."

"It is. The first week I was there I wanted to get rid of an old cat we had, and my wife got me to take it to the river a mile away."

"And you lost the cat all right?"

"Lost nothing! I never would have found my way home if I hadn't followed the cat!"—*Yonkers Statesman*.

Proved Unnecessary

"This seems to be a very dangerous precipice," remarked the tourist. "I wonder that they have not put up a warning-board!"

"Yes," answered the guide, "it is dangerous. They kept a warning-board up for two years, but no one fell over, so it was taken down."

—*Harper's Magazine*.

LIKE Bunthorne, we are discovering "a passion a la Plato for a bashful young Potato," and must possess our souls in Patience.—*London Opinion*.

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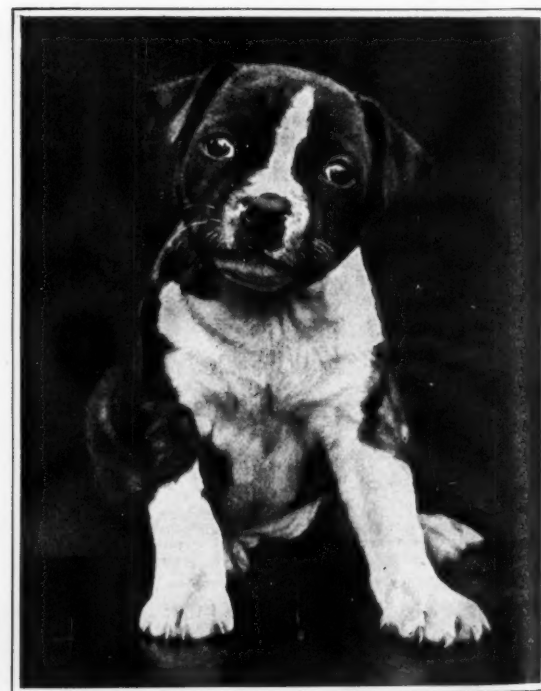
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Maillard

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PORTRAIT OF A FRIEND OF "LIFE" FROM VANCOUVER, B. C.



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Batt. Adj. J. P. DANIELL

Lieut.-Col. ROBERT McLEAN

Lieut. F. J. MURPHY

Lieut. CHAS. G. ALLEYN

Snapped during their recent service on the Mexican Border. Look for the Famous Muslin Sack

Officers of New York's 7th Regiment "Roll Their Own"

Uncle Sam's whole Army and Navy "roll their own." Good old "Bull" Durham is the smoke of all branches and all ranks of the Service—part of the equipment of every soldier boy and jack tar. Millions of other independent Americans always carry the "makings" with them—ready at all times to "roll their own" and "hold their own."

You can make for yourself, with your own hands, the mildest, most fragrant, most enjoyable cigarette in the world—and the most economical. Machines can't imitate it. The only way to get that freshness, that flavor, that lasting satisfaction—is to "roll your own" with good old "Bull" Durham.



*The "Makings"
of a Nation*



*A Suggestion
to Pipe Smokers*
Just try mixing "Bull"
Durham with your favorite
pipe tobacco. — It's like
sugar in your coffee

Guaranteed by
The American Tobacco Co.

"BULL" DURHAM

The Smoke of the Red, White and Blue

OUR FOOLISH CONTEMPORARIES



Patriotism

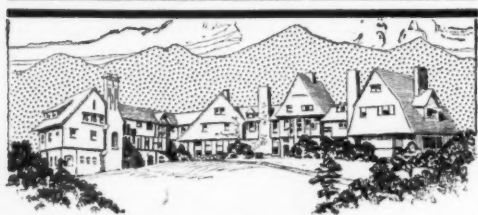
The other night
I went to the theatre
With a lowbrow friend.
And the orchestra played
"Little Brown Jug,"
And he thought
It was the national anthem
And he stood up.
And I did, too,
Darn him.—Arkansas Gazette.

An old lady was greatly frightened when the train thundered into the Severn Tunnel.

"Do you think," she asked the ticket-collector, "this tunnel is perfectly safe?"

"Don't be afraid, madam," replied the waggish collector, "our company got you in this hole, and we're bound to see you through."—Tit-Bits.

A teaspoonful of Abbott's Bitters with your Grape Fruit makes an ideal appetizing tonic. Sample of bitters by mail, 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.



The Manor

In the Land of the Sky. ASHEVILLE, N. C.
Glorious now in full blossom time. Unusual facilities for all outdoor sports. Real Southern hospitality, homelike service. Perfect Golf, in a perfect climate (18-holes turf greens).
Write for Booklet 5. Open the year round.

EGYPTIAN DEITIES

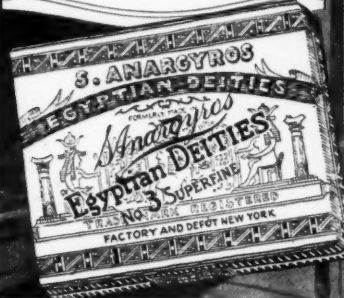
The Ultimate in Cigarettes
Plain End or Cork Tip

People of culture, refinement
and education invariably
PREFER Deities to
any other cigarette.

25¢

Anargyros

Makers of the Highest Grade Turkish
and Egyptian Cigarettes in the World



A Varied Diet

"Do you have much variety at your boarding-house?" inquired one boarder of a friend who lived down the block.

"Well, we have three different names for the meals," replied the other.

—Harper's Magazine.

In a Pinch, use ALLEN'S FOOT-EASE.

NOW is the time for all good men to come to the aid of their country and for every prudent, far-sighted reader to make sure of getting his weekly copy from his newsdealer by ordering LIFE in advance.

Two Little Plays for Out-of-Door Performance
Price 25 Cents Each, Postpaid

The Children of the Bard

By James S. Metcalfe

Suitable for a large or small cast of Shakespearean characters.

The Perennial Border

By Elizabeth Tyree Metcalfe and James S. Metcalfe
Twenty-one speaking characters representing flowers, etc.

These plays are simple in production and are suitable for country clubs, college organizations, garden clubs, schools and church societies.

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MONTREAL



"UND GOTT PUNISH DER UNITED STATES UND MAKE ME A GOOD LITTLE WILLIE. AMEN!"



HOUSE-HUNTING

Mr. Beaver (agent and owner):
THERE'S A LOAD OF WOOD IN THE YARD AND
RUNNING WATER IN EVERY ROOM BUT THE
ATTIC—WHAT MORE COULD YOU ASK FOR?

The Butcher of Belgium

VON BISSING, the Butcher of Belgium, is dead.

He has passed while his ears heard the conqueror's tread;

He has cheated the hangman and died in his bed.

The might of the Allies was pressing him well,

The guilt of his conscience their shout could foretell,

And the cry on their lips was of Edith Cavell.

His flesh has escaped from the penalty earned,

His tigerish being to dust has returned,
But Nemesis cannot be shaken or spurned.

For memory's strands twine a rope that is strong,

And hung by the noose of each outrage and wrong

The soul of Von Bissing shall dangle for long.
McLanburgh Wilson.

TIFFANY & Co.

JEWELRY SILVERWARE

SATISFACTION ASSURED
IN QUALITY, DESIGN
AND PRICE

THE MAIL SERVICE IS AVAILABLE
TO OUT-OF-TOWN CORRESPONDENTS

FIFTH AVENUE & 37TH STREET
NEW YORK

Are You All Inflamed?

DO you find yourself unwontedly inflamed these days? Do you find it increasingly difficult to talk things over with those who disagree with you and at the same time retain a calm, collected and unruffled disposition? If so, don't feel at all worried about it. You have plenty of company. That sort of thing is so much in the air these burning days as to be quite the fashion.

But it will pass away. You will return before long to your old, tolerant condition, if you ever were in a tolerant condition, and you will find it easy to restrain yourself from knocking the block off of those whose ideas of patriotism may happen to differ from yours.

"CAN you spell horse?"

"I could if I wanted to, but what's the use o' spellin' anything so out o' style?"
—Harper's Magazine.

From a
Fairy Garden

A fragrance as elusive and delicate as the breeze that floats over the garden hedge. A texture as soft and smooth as a butterfly's wing. A quality as pure and refreshing as the heart of the flowers themselves. These are the charms of that most delightful aid to beauty.

CARMEN
Complexion
POWDER

White, Pink, Flesh Cream
Sole Everywhere
STAFFORD-MILLER CO.,
St. Louis, Mo.

THE REEL WITHOUT A RIVAL

THE IDEAL

A reel that is really reliable. Faultless in construction. Sturdy in strength. The

GUY-RA-TORY

Reel is entirely new. Fewer parts. Greater simplicity. Spool action distributes line without thumbing. Eliminates cutting in, snags or break. Prevents back lashing and snarls. Taken apart in a jiffy. Other exclusive improvements fully described in attractive catalog. Write at once for copy. It's Free.

Guy-Ra-Tory Reel Co.
222 Fifth Street
RACINE, WIS.

"Capewell" Nails—Lasting Service

Service is what is wanted in horse-shoeing. Therefore, expert shoers and careful horse owners select Capewell nails.



These nails stand the roughest service—resist all kinds of strains and knocks—save needless injury to hoofs.

The world's best at a fair price—quality considered, the cheapest.

Down the avenue of palms...

where singing birds echo the humming motor and where the tropic sun is tempered by soft sea breezes - there flows a mighty army of motors drafted almost exclusively from the *beau monde*.

The type of motor car that winters in Southern climes and fashionable resorts generally carries a top of -

Genuine Pantasote

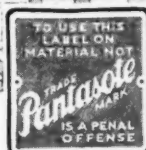
This top material withstands the fiercely beating rays of tropical suns as staunchly as it does the frost, sleet and snow of northern winters.

Pantasote, the most expensive top material, is associated with and used on the best Motor Cars.



PIERCE-ARROW	PAIGE-STRATFORD
LOCOMOBILE	REO 1917 SIX
CHALMERS	WESTCOTT
CHANDLER	COLUMBIA
MARMON	PREMIER
HUDSON	MERCER
WHITE	

The Pantasote Company
1703 Bowling Green Building
New York



Avoid misrepresentation—even though it be unintentional. Look for this label on tops represented as Pantasote.

Rascality

RASCALITY is of two prime species: positively disgraceful rascality and eminently respectable rascality. Eminently respectable rascality is that rascality which is fashionable at any given period or era. Positively disgraceful rascality is that which is deplored and frowned upon by those who practice eminently respectable rascality.

Positively disgraceful rascality is difficult to control and requires a great outlay for detectives, jails and other criminological paraphernalia.

Eminently respectable rascality is hard to control because its real inwardness is always carefully guarded from the public at large. Consequently eminently respectable rascality is not deplored except by a few keen observers who see in it the chief underlying cause of the more vulgar and more patent variety of rascality.

There's
something
about them
you'll like-



Twenty for
a Quarter

Herbert
Tareyton
London Cigarettes

Herbert Tareyton London Smoking Mixtures
1/4 Pound 50¢ — Sample upon request
Falk Tobacco Co. 58 West 45th St. New York

The Greatness of Plato

THE secret of Plato's greatness lies in the fact that he knew just how to conduct an argument. He, of all men, recognized the fact that if you want to produce an argument that is worth anything you must yourself write all sides of it. Escaping in that way all recalcitrant elements, you can invest the opposing claims with the requisite degree of weakness, and thus reach any desired conclusion whatsoever.

But as soon as two or more persons enter an argument, hope of successful eventuation vanishes. Nobody sticks to the subject, everybody talks at cross purposes, and in the end the contenders are in a more perfect condition of disagreement than they were at the outset.

That's why joint debates are always such unsatisfactory phenomena. In love, two is said to be company and three a crowd, but in argumentative matters one is company, two a crowd and three a howling amorphous mob.

Be ye therefore advised. If you want an argument done right, do it yourself.

"Monumental in its plan and significance."
—N. Y. Times

Mythology Of All Races

Superbly illustrated, in 13 8vo. volumes. Edited by the world's greatest scholars. "One of the most important enterprises of this age."
—Prof. George F. Moore, LL.D., of Harvard.
"Suitable for a gentleman's library rather than restricted to that of the scholar."
—N. Y. Eve. Post.

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National Tennis Tape
GALVANIZED IRON
PERMANENT MARKING
TOP SET FLUSH WITH SURFACE
SAMPLE FREE
LORD MFG. CO. 96 W. 40th St. N.Y.C.

French Babies

(Continued from page 864)

1093. Marie Pichon. In memory of Isabel K. Hutchins, Wollaston, Mass.
 1193. Julia Pignol. Lee Roy Myers, Savannah, Ga., in memory of Julia Davis Myers.
 1151. Lucette Rezzi. Mrs. Ruby Matagrino, Montreal, Canada.
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 1155. Faustine Rodrigo. Henry L. Pierce, Milton, Mass.
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 1173. Marcel Trébosc. W. D. Moore & Co., New York City.
 1169. Jean Vidal. Mrs. A. P. McKean, Troy, N. Y., in memory of Mary Cordelia Houghton.
 1170. Juliette Colin. Mrs. A. P. McKean, Troy, N. Y., in memory of Alice J. Houghton Wilkinson.

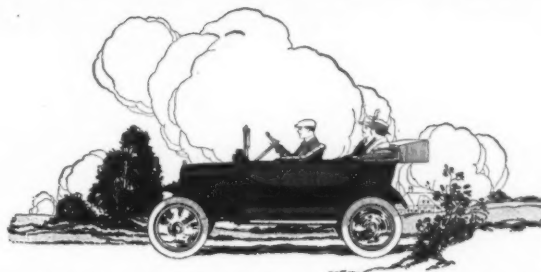


JEAN LALANNE, BABY 1174

1197. André Coudert. Willard Rice Platt, New York City.
 1198. Jean Desjardins. Several contributors.
 1204. Marie Fleury. Mrs. Ernst Twitchell, Wyoming, Ohio.
 1202. Marie Gautier. Mrs. Frank Stuart Smith and Bethlehem friends, Bethlehem, Pa.
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DON'T beat your newsdealer when he tells you he can't supply you with the current issue of LIFE because he has sold out. Apologize to him for your criminal negligence in not ordering it in advance.

Your Ford Car

**Why it should be lubricated with Gargoyle Mobiloil "E"**

In lubricating Ford Cars, there are eight vital considerations. Each one must be met if the engine is to deliver its full power and be free from undue heat and wear.

These factors are:

(1) **Speed, Bore and Stroke.** Under the hood you have a small, high-speed engine. The Ford speed conditions demand oil of a different body from that demanded by low-speed conditions. The body of Gargoyle Mobiloil "E" meets this Ford need with scientific exactness.

(2) **Piston Clearance.** The Ford pistons are closely fitted. Each piston has two upper rings and one lower ring and an oil groove. The lower ring tends to prevent a surplus of oil working into the combustion chamber, while the oil groove insures proper lubrication of the wrist-pin. Engineering tests show that the body of Gargoyle Mobiloil "E" forms the correct film for the Ford piston clearance.

(3) **Lubricating System.** The oil is supplied to the forward end of the crank case and flows back to the fly-wheel compartment which acts as an oil reservoir, the lower portion of the fly-wheel being submerged below the oil level.

The fly-wheel in revolving, picks up the oil which is thrown by the centrifugal force of the revolving fly-wheel into the catch-basin, from where it is led by 1/4" copper piping to the timing gears and then to the oil splash trough under the front cylinder.

From the front splash trough the oil overflows into the second splash trough; from the second splash trough into the third splash trough. From the third splash trough the oil returns to the oil reservoir in the fly-wheel compartment, whence it is again circulated.

Gargoyle Mobiloil "E" has the scientifically correct body to properly distribute to all friction surfaces.

(4) **Cooling.** The Ford engine is water-cooled by the thermo-siphon system, and is equipped with two forward

speeds. The continued use of low gear often causes over-heating. For full protection, oil should be used which distributes freely to the heated frictional surfaces, as Gargoyle Mobiloil "E" does.

(5) **Ignition.** The Ford system of ignition is by low-tension magneto, located in the fly-wheel, employing a four-unit coil of the vibrator type. Gargoyle Mobiloil "E" will burn cleanly from ignition points—a most important consideration.

(6) **Bearings.** The Ford bearings are of the two-bolt type, brass with Babbitt lining, closely fitted. The correct body of Gargoyle Mobiloil "E" enables it to properly reach all parts of the closely-fitted bearings.

(7) **Carbon Deposit.** To insure the least carbon under all conditions, an oil should be used whose only deposit will be of a dry, non-adhesive character—easily and naturally expelled through the exhaust. Gargoyle Mobiloil "E", if the proper level is maintained, will deposit little, if any, carbon in a Ford engine.

(8) **Extreme Weather Conditions.** On hot Summer days you will sometimes see Fords running under over-heated conditions, often due to faulty lubrication. Ford owners, who use Gargoyle Mobiloil "E" are free from this trouble, owing to the ability of the oil to absorb and radiate heat. On cold Winter days oil is required of a fluidity which enables it to meet low-temperature conditions and permit ease in cranking the engine. Gargoyle Mobiloil "E" completely fills these requirements.

We guarantee Gargoyle Mobiloil "E" to be fully up to the high standard demanded of all Gargoyle products. It easily reaches all friction surfaces and gives thorough protection after distribution.

GARGOYLE

Mobiloils
 A grade for each type of motor

In buying Gargoyle Mobiloil "E" from your dealer, it is safest to purchase in original packages. Look for the red Gargoyle on the container. If the dealer has not Gargoyle Mobiloil "E", kindly write our nearest branch, giving dealer's name and address.

VACUUM OIL COMPANY, Rochester, N. Y., U. S. A.

Specialists in the manufacture of high-grade lubricants for every class of machinery. Obtainable everywhere in the world.

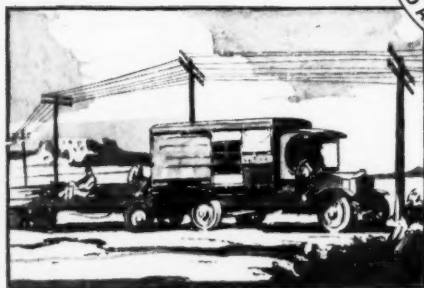
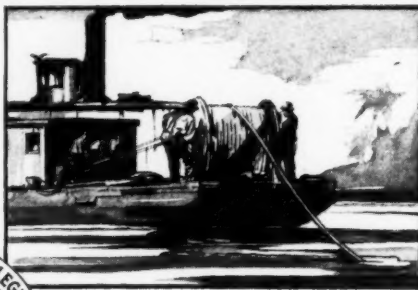
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Meeting the Universal Need

In the high passes of the mountains, accessible only to the daring pioneer and the sure-footed burro, there are telephone linemen stringing wires.

Across bays or rivers a flat-bottomed boat is used to unreel the message-bearing cables and lay them beneath the water.

Over the sand-blown, treeless desert a truck train plows its way with telephone material and supplies.

Through dense forests linemen are felling trees and cutting a swath for lines of wire-laden poles.

Vast telephone extensions are progressing simultaneously in the waste places as well as in the thickly populated communities.

These betterments are ceaseless and they are voluntary, requiring the expenditure of almost superhuman imagination, energy and large capital.

In the Bell organization, besides the army of manual toilers, there is an army of experts, including almost the entire gamut of human labors. These men, scientific and practical, are constantly inventing means for supplying the numberless new demands of the telephone using public.

**AMERICAN TELEPHONE AND TELEGRAPH COMPANY
AND ASSOCIATED COMPANIES**

One Policy

One System

Universal Service

Scientific Science

WE are wont to speak without shame or hesitation of exact sciences, yet we would never think of speaking of a wet river. An "exact science" implies that there is an inexact science, yet we would never think of implying that there is such a thing as a fertile desert.

Science, being classified knowledge, is not science unless it is able to gather a lot of information about a subject and classify it. If this information is not exact, it is not information, but misinformation. Inexact information may be an "ology" or an "ism" or an "osophy" of some kind, but not a science. It behooves us therefore to be more careful with our words if we wish to avoid intensifying the wilderness of the unknown.

A New Patriotic Movement

THE Society of Sobbers met yesterday afternoon at four o'clock. Everybody was present.

Several new applicants presented themselves for admission. One of them, a pleasant, God-fearing-looking gentleman, arose and spoke as follows:

"I am a professional society joiner. Every new organization whose object it is to reform the world, I join. I've got the habit. Others ride in motor-cars, and are disappointed in love. I get my pleasure out of paying dues. As a rule, I never inquire into the objects of what I join, as I like to be flattered and fooled, being a genuine American. But I am going to make an exception and ask, Mr. Chairman, what this particular Society of Sobbers is for."

"Certainly," replied the chairman, holding in each hand a splendid white handkerchief. "The Society of Sobbers has been formed in response to a universal demand. It is not confined to one class. Its object is to sob. Now, there are various ways to sob. When a steel magnate sobs he sobs because business is poor. When a Republican sobs he sobs because the country has gone Democratic. Some people sob just for fun. Listen, my friends."

The hall now became quiet, until in the distance could be heard a distinct wail.

"That," continued the chairman, "is

**The uncommon senses—
Those that distinguish and
appreciate the flavor and
aroma of**

Club Cocktails

which note in every sip the old and rare liquors, the master hand of the blender, and—ageing in the wood which has completed a work well begun

In all their varieties, Club Cocktails are a credit to your good taste and your hospitality.

G. F. HEUBLEIN & BROS.
Hartford New York London

**Importers of the Famous
BRAND'S A-1 SAUCE**

We Have an Enemy

THE United States now has an enemy, a real, *bona fide*, out-and-out, formally declared, unqualified enemy. Naturally it will take us some time to develop the proper attitude toward this enemy. We are out of practice. We haven't had an enemy for a long time. The last one was Spain, but she was not an enemy long enough for us really to get our hand in. We almost had Mexico for an enemy, but even then Mexico wouldn't have been an enemy worthy enough to draw forth all the latent enemy-energies, so to speak, of a nation such as ours.

May we, therefore, ask the indulgence of the other great nations of the world who are more trained in the qualities necessary to a thoroughly bang-up enemy? It may take a little time, but the result, even at this early date, can be guaranteed.

In the Fashion

Modish morning blouses of sheer material, and fashionable décolleté attire, alike, have the disadvantage that they present a puzzling problem—How to secure a dainty smoothness of the under arm? The simple solution is the occasional use of

Evans's Depilatory

which removes superfluous hair temporarily. There is no safe way to remove hair permanently.

50c Complete, with convenient outfit for applying, at your own department store or drug store. Your money back without question, if you want it.

GEORGE B. EVANS, 1106 Chestnut St., Philadelphia
Makers of "Mum"

Gillette



The Armies of the World Use the Gillette Safety Razor

WAR is the great test of any article of utility. The soldier's kit is reduced to actual necessities.

You can't imagine a soldier carrying 'round a strop and hone.

The official Army Regulations of all Countries now call for a clean shave.

And beyond all question the Gillette is the Razor of the Great War—of all the Armies, on all Fronts.

Gillette Razors and Blades have gone abroad in a continuous stream of shipments from this Country by thousands, by hundreds of thousands and by millions!

If You Live in Canada—write the Gillette Safety Razor Company of Canada, Ltd., 73 St. Alexander St., Montreal, for Canadian Catalogue and Prices.

Milady Décolleté is the dainty little Gillette used by the well-groomed woman to keep the underarm white and smooth.

One recent shipment was 80,000 Razors and 600,000 dozen Blades.

They've gone by Atlantic Passenger Steamers—by Freight—by International Parcels Post. By first-class registered mail and they've gone as personal baggage with passengers.

They've gone by Pacific Steamers to Japan and through Manchuria, then via the Trans-Siberian Railway to Russia.

Isn't there a lesson in this for every man in America who has not yet adopted the Gillette?

There are thousands of young men just coming to shaving age. The Gillette will help them to form good habits—the saving of small sums that count up to big ones—the habit of getting started on time—of doing a thing perfectly in the quickest way with the fewest motions.

Write for the New Gillette Catalogue. See the thirty styles of Gillette Safety Razors, \$5 to \$50. Gillette Dealers everywhere.

GILLETTE SAFETY RAZOR COMPANY
BOSTON, U.S.A.



NO STROPPING

NO HONING

the sobbing of all the railroads. If you wanted to listen some more, you could hear all the highbrows in Boston sobbing because there was no one for them to associate with but themselves. Is there any further sobbing?"

"I move the following," said a prominent member.

"Resolved, that we urge everybody to sob in this country, whatever is their age, race or previous condition of cheerfulness, always remembering that no matter what we are, suburbanites, merchant princes, Progressives, and all the rest, we are such stuff as sobs are made of."

The resolution being carried, the meeting adjourned to carry the sob stuff home to all the people.



WANDERLUST

Soldiers

ONE plies his dull civilian task,
The duty of the commonplace;
Not his in glory's ray to bask,
Not his a hero death to face.
And though he goes his daily way
And to his fellows gives no sign,
Awake, asleep, by night and day
His heart is on the firing line.

One does his bit in trench or charge
For conquest of the enemy,
And every passing hour is large
With mighty opportunity.
He sounds his guns to heaven's dome,
Yet to his mates he gives no sign,
His heart is in the hills of home,
Far distant from the firing line.
McLandburgh Wilson.



TRADE
HOTAKOLD
MARK

*Cool Drinks from
Hotakold
Vacuum Vessels
make summer days
more pleasant*



The HOTAKOLD trade-mark identifies a complete line of vacuum vessels which keep cold drinks *cold* for 24 to 36 hours. They are all useful, sturdy and very attractive in enamels, nickel, silver or aluminum finish. The carafes can now be obtained with bodies finished in enamel of various colors to match room furnishings. The Food Jar and Lunch Set appeal to those who eat lunch away from home.

M B Hotakold vessels are sold by hardware, house-furnishing, drug and jewelry stores. Remember the name. Write to us for Booklet No. 17-E. **M B**

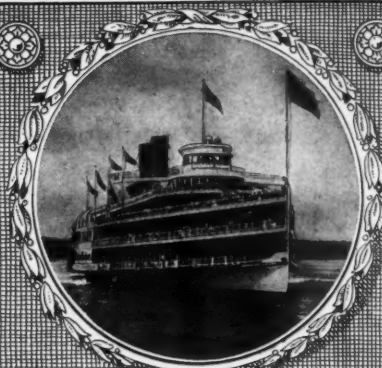
MANNING, BOWMAN & CO., Meriden, Conn.
Sole Distributors for the Makers, VACUUM SPECIALTY CO.

Corrugated Bottles with cups with detached han- dles. Pints, \$2.50 to \$2.75. Quarts, \$3.75 to \$4.50.	Other Patterns of Bottles Pints, \$1.25 to \$3.00 Quarts, \$2.50 to \$4.75	Fluted Bottles Pints, \$1.50 Quarts, \$2.50
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Lunch Sets, \$2 to \$3

Jugs
Pints, \$4.
Quarts, \$5.25 up

Carafes—Pints, Quarts
3 Pints, \$3.50 to \$4.25



Hudson River By Daylight

One Hundred and Fifty Memorable Miles on America's most beautiful stream between New York and Albany. Each mile replete in historic tradition and imposing scenery, seen to best advantage from the swift Day Line Steamers:

"Washington Irving" "Albany"
"Hendrick Hudson" "Robert Fulton"

One Day Outings

to Poughkeepsie, Newburgh, Bear Mountain and points of interest between New York and Albany.

Direct rail connections to all points in the Catskills, Saratoga, the Adirondacks, the West and North.

Superior Orchestra

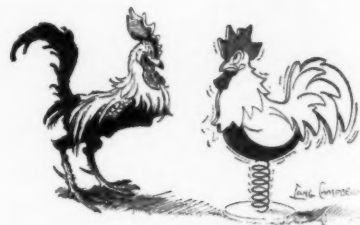
Excellent Restaurant

Moderate Prices

Daily (except Sunday) between Albany and New York from May 19 to November 6.

All through rail tickets between Albany and New York accepted.

HUDSON RIVER DAY LINE
Desbrosses St. Pier New York



"WHAT'S THE MATTER, OLD CHAP? SPRING FEVER?"

The
Prophy-lactic

Tooth Brush

Ask your druggist for "the brush in the yellow box"—he knows

M
Largest s
and new
craft, Bo
chine Gu
Write or
RUSSELL

If Things Were Reversed

"YOU are my prisoner," said the common citizen to the Judge. "Now, don't get uneasy. I have a charge against you, and in order to be as unfair as possible I am going to get twelve men who are total strangers and who are much more likely to believe me than you, to pass on your case—with my help, of course."

"Hold on!" said the Judge, who was by this time terribly excited. "Can't you make it an even thing? Let me pick out six friends and you take the rest. Then you keep quiet to them."

The common citizen smiled sagely.

"My dear Judge," he replied, "you don't understand the law I have made for judges, who are a particularly reprehensible class of people and need to be severely dealt with. Remember that I am not dealing in justice. I am trying to make a good living out of prosecuting them. I am going to tell the twelve fellows I shall select just what I think of you, and, in fact, do all I can to make them bring in a verdict against you. It makes business for me and those who help me, to do this. That is the way I keep up my present extensive establishment."

Off the beaten path

Trips by saddle and pack - team or auto-through New Mexico Arizona Enchanted Land—personally conducted

Climb mountain peaks
Descend canyon trails
Cross painted deserts
See petrified forests
Visit Indian pueblos
Glimpses of Navajo life
Prehistoric ruins everywhere
Camp out, hunt, fish
A few days to four weeks
Cost about \$10 a day
Write for illustrated book folder

W. J. Black, Pass, Trail Mgr.
A. T. & S. F. Ry.
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RUSSELL, LANG & CO., Dept. "A," Winnipeg, Canada

For Milady's Hope Chest IVORY PY-RA-LIN



Exquisite in its mellow tones with the delicate graining of old-elephant ivory—what could be more appropriate—more dainty—for the bride-to-be than a boudoir set of Ivory Py-ra-lin?

Our distinctive Du Barry design epitomizes supremacy of style and craftsmanship in this charming all-American product.

The better class stores show a representative assortment. Our Ivory Py-ra-lin brochure, sent on request, depicts some most desirable pieces.

THE ARLINGTON COMPANY

725 Broadway, New York



The Judge turned pale.

"But, look here!" he exclaimed.

"You are fined ten dollars for saying, 'Look here!' That shows disrespect and contempt for my humble office. Go on!"

The Judge began again, but this time he was more careful.

"If your honor please," he said, humbly and cautiously, "when can I get a verdict one way or the other? This suspense is killing me. Even if

the verdict should, by any possibility, be in my favor the delay will, I fear, ruin me."

"That is the intention," smiled the common citizen. "You see, the more judges we can ruin in the course of a year, the better it will be for us. When can you get a verdict? Oh, maybe in a couple of years or so. In the meantime I'll lock you up in my private jail just to convince you that I am truly civilized and that you are not."

Have You Any Old Clothes to Help Us Out?

The Social Service of the Volunteer Hospital reports more than 1,000 pieces of clothing have been given away by them since January 1st, and there are no funds or clothing left to fit out patients when they leave the hospital.

To discharge the patients properly equipped, so that they shall have a fair chance in their fight for life, is one of the big problems of Social Service work. They cannot secure positions unless they are decently clothed.

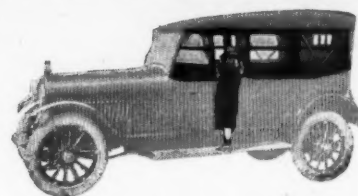
Won't You Help Us to Solve This Problem?

Clothing of every kind for every age or any money contributions will be most gratefully accepted. Send direct to the Social Service Volunteer Hospital, Water & Beekman Streets, New York City, or upon receipt of postal or telephone (Beekman 41) the Committee will send for your package.

Points on Punctuation Points

It is, easy enough to punctuate properly; if one will only bear in mind that the object is to! convey one's meaning with the least, possible strain on the reader and with the minimum, of ambiguity:

Anybody knows of course where to put a question mark? So also the period. Is not at all difficult to handle but when it? comes to the comma, the semi-colon; and the colon: the tyro is more, likely to become confused the comma, is most common because usually it can be made to do when you don't know what else to do.



These Curtains Are Essential To Complete Car-Enjoyment

Collins-System Curtains—the original always ready automobile curtains—are regular equipment on the cars of quality in every price-class.

Always at hand when needed; out of the way when not in use. You can beat a summer shower with them and have the curtains out of the way again a minute after the sun comes out.

COLLINS-SYSTEM CURTAINS

A pointer to judge the Car by

You can have Collins-System Curtains on any car you buy, if you insist on them. You'll be glad, many a time, that you did insist. But be sure to look for the label shown below—it is your guaranty against imitations.

JACKSON TOP COMPANY
Jackson, Michigan

Collins Always Ready Curtains

Pat. Office Pending

License No. K18996

JACKSON TOP CO., JACKSON, MICH.
DIVISION—NOVELTY LEATHER WORKS

FOR YOUR WINDOWS

Stewart Hartshorn
SHADE TRADE MARK ROLLERS



with
OSWEGO

and



CHOUAGUEN

Shade Cloth

Make Your Windows Attractive

The choosing of wall coverings and draperies, the blending of color schemes the placing of rare curios and "objects d'art" and the hanging of pictures are important. But what about your windows?—

Do not neglect the most important part—the shades. Unless your shades are in harmony with the color scheme of your rooms—unless you can depend on them not to fade nor crack—unless you know that they will always hang smooth and straight and roll up evenly, you cannot have beautiful windows.

For years almost every woman has known and used Hartshorn Rollers. And almost everyone has known the splendid quality of Oswego or Chouaguen Shade cloth. Now you can get the standard shade roller and the standard shade cloth—both at the same time—for Hartshorn Rollers now control the great factories in which Oswego and Chouaguen Shade Cloth is made. Know the joy of having your windows perfectly equipped with these shades of firm-textured, closely woven fabric that will not tear, crack, fade or ravel

Send Today for Charming Book "Shade Craft and Harmonious Decoration."

written especially for us by Alice Burrell Irvine, a specialist on interior decoration. In this book Mrs. Irvine tells you how the homes of wealthy New Yorkers are furnished. She gives you valuable decorative ideas that you can carry out in every room in your home. She shows you how to create the effect—at a fraction of the expense—of the richly furnished homes of Fifth Avenue. Send the coupon at once.

STEWART HARTSHORN COMPANY

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New York City

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250 Fifth Ave., New York 5-17-17

Please forward a free copy of your book,
"Shade Craft and Harmonious Decoration."

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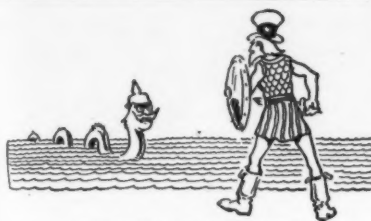
A good rule is that he punctuates best who punctuates least. If it seems to you that you, are using too many punctuation points, many of them, can be eliminated perhaps by, a better arrangement of the, words. Take this sentence? "Percy, the poet, was, they say, a man, who, when, at thirty, or thereabouts, he wooed, won and wed, not bonny, buxom Bertha, but the languishing, lithe, limpid, Luella McGinnis, daughter of McGinnis, the Magnate, could not, or, at least, did not, see any further than his father-in-law's, McGinnis, the magnate's, income."

Anyone can see that that sentence is enormously overcommaded. Having mastered the comma, the rest is comparatively easy.



Suspicious Employer: DID YOUR GRANDMOTHER'S FUNERAL TAKE ALL THE AFTERNOON?

"ER—YES, SIR—ER—IT WAS A DOUBLE-HEADER."



PERSEUS AND ANDROMEDA

Pulitzer School of Journalism POLITICS III

(Half-hour Examination)

- (1) Who is more kinds of a detriment, Amos Pinchot, Bouck White or Scott Nearing?
- (2) Why?
- (3) Why is Oswald Villard not in their class?
- (4) Give six reasons why Oswald is less objectionable as employer of newspaper men at this time than William Hearst.
- (5) Give six reasons why he is more objectionable.
- (6) Give your opinion whether Cesare is happy making anti-draft cartoons for Oswald.
- (7) Describe the political convictions of the *Evening Mail*, with date.
- (8) Give your diagnosis of the peculiarity of Josephus Daniels.



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If the brakes had not held.

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IF-

An automobile brake is no better than its lining—send today for our booklet "If"—which tells you what you should know about the brakes on your car.

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Boy, Page Noah Webster

"I intend to enjoy some piscatorial diversion to-morrow."

"Oh, professor, why do you want to bother with such highbrow things? Come with us on our fishing party."

—Baltimore American.

WHAT did Adam say to Eve?
"Aimer, aimer, c'est à vivre"
and also that if she was a wise woman she would never forget to order LIFE in advance from the newsdealer.



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A Practical Question

"WILL you tell me the truth?"

The young man who had entered the office of the prominent publisher looked at that gentleman curiously.

"What I want to know is what are the chances of my making a success as an author? You have known me for some time. I have a college education and can write. As you are aware, I have developed what you call a pleasant style, and, in addition, I have an idea for a book. Tell me the truth."

The publisher smiled.

"Very well," he said. "If you wish to know it I will tell you. Let us examine the matter from a common-sense standpoint. It is business, you understand. Economics—if you will. You have something to offer in the open market—something for sale."

"That's right."

"Well, who are your competitors?"

"Competitors?"

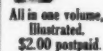
"Certainly. Shakespeare, for example, is one of them, isn't he? There

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are readers—not too many, of course—who might read a book by you if there were no Shakespeare."

"That's true."

"Then there is golf."

"Golf?"

"Certainly. There are plenty of people who spend their time playing golf who might, if they had leisure, read one of your books. Consider also the late competitors in the field. The moving pictures are one of your most active rivals."

"Yes." The young man's face grew sad. "I hadn't thought of it that way. They are all working against me, and they all have the start."

"Yes," replied the publisher, "some of them have thousands of years the start."

"It is awful, isn't it?"

"Pretty bad. The classics, poetry, drama, fiction, newspapers, theatres—"

The young man held up his hands.

"Don't," he said.

His friend laid his hand upon his shoulder.

"Brace up." He led him to the door. "It seems cruel, I know, but it is better for you to know the fatal truth. Good-bye."

The door closed and the publisher sank back in his chair.

"—and well gloved hands"

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"Ah!" he muttered, "if they could all understand, it might be so much easier."

He sat there for some time in deep thought. Suddenly the door opened.

"Hello, you back?"

"Yes." The young fellow looked at him curiously. "I have forgotten something."

"What is it?"

"About when would you like to see the manuscript of my new book?"



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